



Lulin's Story

Yoobee College Student Success Story

LEVEL
9

45
WEEKS

**Master of Business
Informatics
– Business Analytics**

1. Can you introduce yourself?

Hi everyone, my name is Lulin Liu, and people also call me Fiona. I arrived here in March 2025 and started my studies at Yoobee. I'm now doing a Master of Business Informatics - Business Analytics.

2. Why did you choose to study at Yoobee?

I found Yoobee through social media like Xiaohongshu, and my agent also recommended it. I feel it's really suitable for students who want to balance study and life.

3. What inspired you to study MBI?

Before I came to New Zealand, I worked as an accountant for over ten years. My last position was accounting analysis, so I already had some experience with data. I chose MBI because it helps me build more technical skills like data analysis, Excel, and using tools like MyCircle. These are very useful if you want to work in business analysis or planning.

4. Can you tell us about your course?

I'm studying Business Informatics. Most of the classes happen on weekends, some in person and some online. The topics are very useful, like business decision-making and planning. They are closely connected with real business roles such as business analysts, and also helpful for people with a background in finance or accounting.

5. Are you living with your family in New Zealand?

Yes, my family is here with me. Because I'm studying a Master's programme, I was able to invite them to join me. My daughter now goes to primary school here on a student visa, which is great for her learning and for our family life. After graduation, I'll be eligible for a three-year Post Study Work Visa, which will give me a good chance to find a job in New Zealand.

Student Profile

NAME

Lulin Liu

NATIONALITY

China

CAMPUS

Auckland City Road

INTAKE

April 2025

CURRENT ROLE

Master's Student (MBI),
Part-time Accountant

CAREER GOAL

Finance or data analytics
career in New Zealand

6. Are you working part-time while studying?

Yes, I work part-time as an accountant in Auckland. Since classes are on weekends, I work on Wednesdays and Thursdays and use the days in between to rest or study. I think it's important to have a structured plan.

7. How did you find your part-time job?

I used SEEK. It's very user-friendly. You can upload your CV and set your preferences like location or part-time/full-time work. You can also try Indeed or LinkedIn. It's not easy to find a job here, but just be confident and patient. One failure doesn't mean all failure.

8. What skills from your course help in your job?

I think things like data analysis, Excel, and using tools like MyCircle are very useful. My employer liked that I had experience with those tools. If you come from accounting or finance, adding informatics knowledge can really help you stand out.

9. What advice would you give to new international students?

First, prepare your English and be active in class. Don't be afraid to ask for help. Your teachers, classmates, and student support staff are all willing to help. Also, search online if you don't understand something. I believe self-study is very important here.

10. What are your future goals after graduation?

After graduating, I want to find a job in finance. I believe the skills I've learned at Yoobee and my part-time experience will really help. I also brought my family with me, and my daughter is now studying in primary school here. It's a good environment for both study and life.

11. Are you a Student Ambassador at Yoobee?

Yes, I'm currently a student ambassador for Yoobee. I answer questions from new or potential students, mostly online through the website. Many people ask things like how to apply, what the programme is like, or how to find accommodation. I really enjoy it because it helps me build my communication skills, and I'm happy to share my experience with others.

FROM STUDENT TO STUDENT

"If you have any questions about studying at Yoobee, feel free to reach out! I'm a Student Ambassador, and I'm happy to share my experience and help you find your way.

 Chat with me at yoobee.ac.nz/talk-to-a-student

Let's start your journey with us!"



LULIN IS SHAPING HER FUTURE.

To shape yours, enrol with Yoobee College of Creative Innovation.

YOOBEE COLLEGE
OF CREATIVE
INNOVATION