



Vie's Story

Yoobee College Student Success Story

LEVEL 9

45
WEEKS

Master of Business Informatics – Business Analytics

1. Can you introduce yourself?

Hi, I'm Vie, and I'm from the Philippines. I used to work as a fashion designer and business owner back home, but now I'm studying the Master of Business Informatics – Business Analytics at Yoobee.

2. Why did you choose to study MBI?

At first, I wanted to study something related to management. But after attending a conference in the Philippines, I realised that choosing a niche programme like Business Analytics would help me stand out and improve my chances of getting a job. I got really interested in risk management, so I went for it!

3. Why did you choose to come to New Zealand?

Originally, I was supposed to go to Canada. But when I visited New Zealand with my sister, I found it a lot safer and more relaxed. I felt it was the right place for me to start fresh and challenge myself.

4. What's it like studying at Yoobee?

Yoobee is smaller than my university back in the Philippines, so it feels more personal. My class has around 30–35 students from different backgrounds – mostly Chinese, some Filipinos, a few Indians, Kiwis and Americans. Everyone's friendly, and even across departments, we mingle and work together.

5. Was it hard to adjust without a tech background?

I came from fashion and business, so the analytics part was very new to me. But the tutors are really supportive. They provide resources, recommend readings, and offer one-on-one help. I struggled at first, but I'm slowly getting the hang of it. SQL is even becoming one of my favourite parts!

Student Profile

NAME

Dannavie Pineda
Chanyongco

NATIONALITY

Philippines

CAMPUS

Auckland City Road

INTAKE

April 2025

CURRENT ROLE

Master's Student (MBI),
Part-time Content
Creator & Sales Staff

CAREER GOAL

Business Analyst and
future business owner in
New Zealand

6. Are you working part-time while studying?

Yes, I work part-time as a content creator and sales staff at The Glow Club. I usually work on Mondays and Thursdays since classes are only on weekends. I also help create content for Yoobee. It's a lot to juggle, but as an international student, you just have to make it work.

7. What are your future career goals?

I want to become a business analyst, but deep down, I still want to start my own business again—maybe a cleaning service like the one I had back home. Once I get my residence visa, I'll definitely build something of my own.

8. What's it like being a Student Ambassador at Yoobee?

I love it! I answer questions from future students, show them what life is like here, and help ease their worries. I didn't have anyone to ask when I started, so now I want to be that person for others. Sometimes, we even become friends after chatting!

9. What kind of questions do students usually ask you?

They ask about scholarships (yes, I got one!) and accommodation. Many international students are nervous about sharing flats, so I just reassure them. It's not perfect, but it's manageable. I also give them tips from my own experience.

10. What's it like studying business and analytics as a woman?

Some people say this field is male-dominated, but actually, most of my classmates are women. So if you're a woman and thinking about studying business, go for it. We're doing great! It's not scary. If you're shy or unsure, just try—you'll learn and grow along the way.

11. What kind of visa do you have, and what are your future plans?

I'm currently on a student visa, so I can work 20 hours a week. After I graduate, I'll be eligible for a three-year Post Study Work Visa. My goal is to use that time to gain experience and eventually apply for a residence visa. And if that happens, I'll start my own business here.

AS A STUDENT AMBASSADOR, MY ADVICE?

"If you're feeling stuck in life or just want to step out of your comfort zone, New Zealand is a great place to start fresh. Yoobee is safe, supportive, and filled with international students just like you.

 Chat with me at yoobee.ac.nz/talk-to-a-student

Just take the leap!"



VIE IS SHAPING HER FUTURE.

To shape yours, enrol with Yoobee College of Creative Innovation.