

# WELCOME



"On behalf of Yoobee Colleges Limited, I would like to warmly welcome you to our family. This is the first step towards an exciting future, and we are committed to ensuring we are here to help you realize your career goals and aspirations.

Joining the Yoobee family gives you immediate industry recognition in your chosen field, as we are the largest Category 1 Private Training Establishment in New Zealand offering in-demand programmes and qualifications with above sector outcomes. Yoobee Colleges is strongly positioned to play a transformative role in shaping the workforce of the future and has deep support across our industry verticals in the Creative Industries and Technology, which you will all benefit from.

We always talk about the benefits of joining our industry leading colleges being learning from industry specialists, and connecting you as learners to a broad diversity of learning opportunities, but the real benefits come from the care and support that you will receive from our teams the moment you step onto campus. I encourage you all to use every opportunity we give you, explore various academic avenues on offer and immerse yourself with everything our beautiful country has to offer."



**ANA MARIA RIVERA**  
CEO, Yoobee Colleges

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# AOTEAROA NEW ZEALAND, A GREAT PLACE TO STUDY, LIVE AND WORK

New Zealand is world-famous for its friendly people, spectacular landscape and relaxed lifestyle. Discover what it's like to be a student here. Learn about the different types of accommodation. Explore our cities and regions, and find out about the cost of living.

**WORK-LIFE BALANCED LIFESTYLE**

New Zealand is known for its strong culture of family and community, along with a healthy balance between career and personal life. Companies often offer flexible working hours and generous holiday leave, allowing employees to pursue interests outside of work.

**FEEL SAFE AND SECURE**

New Zealand is recognised as one of the most peaceful, least-corrupt countries in the world, giving you a sense of security and confidence while you concentrate on your studies or as you explore our beautiful country.

**WORLD-CLASS EDUCATION**

All of New Zealand's eight universities rank in the top 3% globally. Students are encouraged to solve problems, collaborate, and innovate.



**POST-STUDY WORK OPPORTUNITIES**

Take your next step after graduation with a post-study work visa<sup>1</sup>. Eligible international students may remain in New Zealand for up to three years to gain relevant work experience and transferable skills.



**EMBRACING ALL PEOPLES**

New Zealanders, or Kiwis, embrace people from diverse backgrounds with warmth and respect. Our friendly culture, our rich history, our laidback, open-mindedness and our diverse traditions respect everyone's rights, beliefs, and choices.



**GLOBALLY-RECOGNISED QUALIFICATIONS**

A New Zealand qualification is a valuable asset that can give you a head start in the international job market. It is recognised by over 50 countries. These include the United States, the United Kingdom and Australia.



**A HIGH STANDARD OF LIVING**

New Zealand boasts a high standard of living, with excellent education, healthcare, transport, and infrastructure. Our economy is strong, and our political system is stable. The country's transparent legal and governmental systems safeguard the rights of both citizens and visitors.

**QUICK FACTS**

**NZ POPULATION:**  
5,338,900\*

**LARGEST CITY:**  
Auckland – population  
1,739,300\*

**CAPITAL CITY:**  
Wellington

**OFFICIAL LANGUAGES:**  
English, Māori,  
New Zealand Sign  
Language

**CURRENCY:**  
New Zealand dollar

**CLIMATE:**  
Summer - Ave. 24°C (75°F)  
Winter - Ave. 16°C (60°F)

**WARMEST MONTHS:**  
January, February

**COLDEST MONTHS:**  
July, August

*\*Statistics New Zealand,  
May 2024.*



**1st**  
safest study  
destination  
AECC Insights 2024



**4th**  
most peaceful  
country globally  
Global peace index score  
2024



**1st**  
work-life  
balance globally  
Global employment  
company, Remote



**30%**  
of the area is  
national parks



**9th**  
longest  
coastline



"There was something profoundly different about New Zealand compared with the rest of the world, and it was something the world could learn from.

It's a certain sense of duty to each other, that you're part of the team, that you will sacrifice for each other. That empathy, that love and respect, whatever it is that binds you together – we hope to be as much a part of that as we can be."

**James Cameron**  
Hollywood Director of the movie, Avatar

1. For more information, please visit [www.immigration.govt.nz/new-zealand-visas/apply-for-a-visa/about-visa/post-study-work-visa](http://www.immigration.govt.nz/new-zealand-visas/apply-for-a-visa/about-visa/post-study-work-visa)







# 86%

of our students continue  
to further study or secure  
employment



# 1,800+

students successfully  
trained each year  
at Yoobee



# 30+

We've been in the  
business for  
more than 30 years



# 1

Part of UP Education, the  
largest private tertiary  
education business in  
New Zealand



# 4

campuses located  
across New Zealand

# WHY CHOOSE YOOBEE?

## LEARN IT BY DOING IT

At Yoobee College of Creative Innovation our training is practical, so you'll be assessed by the quality of the work you create. There are no real written exams, however some of the new programmes require a student to explain part of a process in a written way.

## LEARN FROM THE BEST

Yoobee's industry-experienced tutors are both experts in their fields and fantastic teachers. We know you'll love learning from them. They'll help you realise your full potential and achieve the same industry success they have.

## CARE AND SUPPORT

At Yoobee you're not just a number – you will benefit from an individualised approach and a supportive environment. Most classes are taught in small labs, and all classes have an average of 22 students.

## INDUSTRY-LED

Our programmes are designed with extensive consultation with industry. You can be confident you're learning the skills employers want. We update our programmes on a regular basis to keep them up to date with the latest technology and trends.

## INVALUABLE WORK EXPERIENCE

At Yoobee we are proud to be the only New Zealand institution to offer 8-10 week virtual work experiences and externships with a range of international companies like Meta (Facebook), Hewlett Packard and Zillow so you can get tech industry experience while you're still studying.



## STUDY PATHWAYS

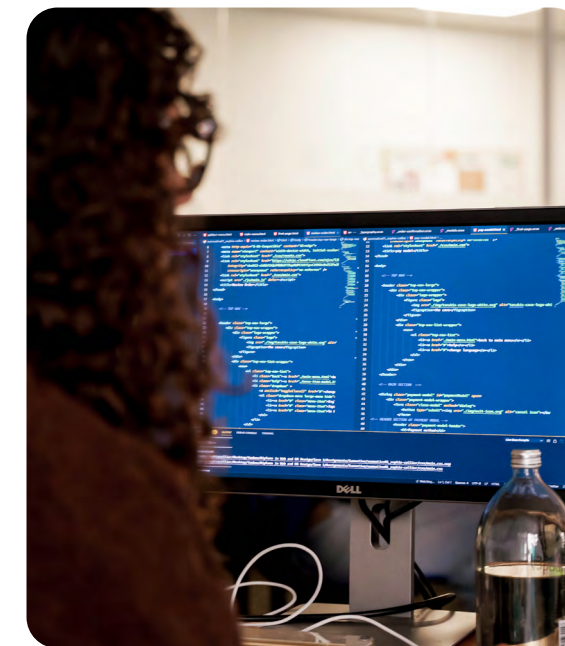
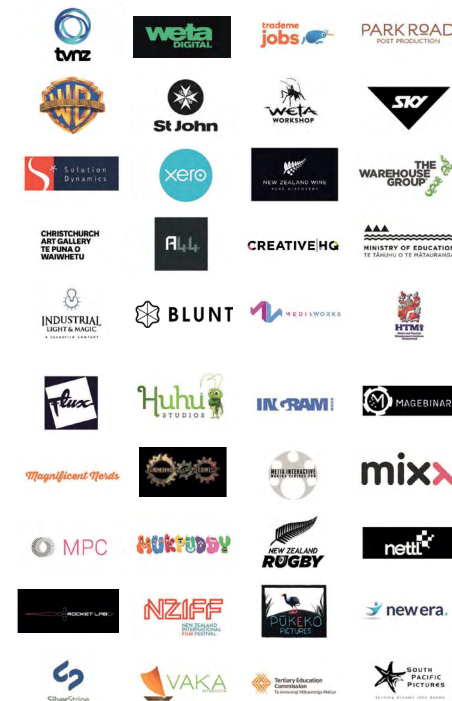
Our range of programmes at various levels gives you plenty of study options. You can staircase to higher-level study after your programme, or even "jump sideways" to gain skills in another creative discipline. Check out our helpful diagram on the next page to start planning your study journey.

## TECHNOLOGY

In our world, technology is central to everything we do. You'll use the latest software and equipment throughout your programme. If the professionals use it, so will you.

## SUCCESSFUL GRADUATES

We have thousands of graduates working in creative industries. You'll find Yoobee graduates creating inspiring work in some of the world's top companies. Here's a sampling of some of the world-class companies that have hired our graduates. The next one might be you!



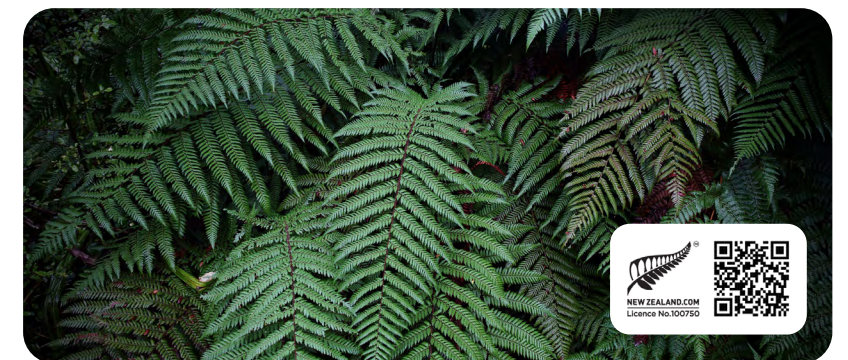
# NEW ZEALAND'S LARGEST SPECIALIST CREATIVE AND TECHNOLOGY COLLEGE

## WHERE CREATIVITY THRIVES

Yoobee College of Creative Innovation is New Zealand's largest specialist creative and technology college. We've been fuelling the creative and technology industries for over 30 years with talented Animators, Filmmakers, Designers, Techies, and Game Developers.

## OUR HISTORY

Formed in May 2019, Yoobee College of Creative Innovation unites the rich legacies of South Seas Film & Television School, Animation College, Yoobee School of Design, AMES – The Institute of IT, and Design & Arts (Canterbury). With seven campuses across New Zealand, Yoobee offers enhanced pathways and educational outcomes, bringing together top creative educators to train the country's leading creatives and IT professionals. Proud of its 30-year history, Yoobee's legacy is reflected in an incredible alumni network making an impact worldwide.



## ENDORSEMENT FROM NEW ZEALAND GOVERNMENT

Yoobee College of Creative Innovation, part of Yoobee Colleges Limited—New Zealand's largest Category One Private Training Establishment—has been awarded the FernMark Licence (NZFM100750) by the New Zealand Government, reflecting trust and credibility in its academic offerings. Recognised worldwide, the FernMark symbolises New Zealand's story and values of kaitiaki, integrity, and ingenuity, embodying the quality Yoobee brings to its learners.

## HISTORY OF THE SILVER FERN

The Silver Fern is a long-standing and respected symbol of New Zealand. Since the late 19th century, it has been proudly worn by sports teams and soldiers and used to represent our country globally. Māori used the fern's silver underside to navigate by moonlight, illuminating their path through the forest.

Today, the Silver Fern continues to guide us, just as it has for over 150 years. Supported by the New Zealand Government, key businesses, Tourism New Zealand, and New Zealand Trade and Enterprise, the FernMark is a valued symbol of our country. It represents New Zealand globally and attracts international students to our shores.



# STUDY PATHWAYS

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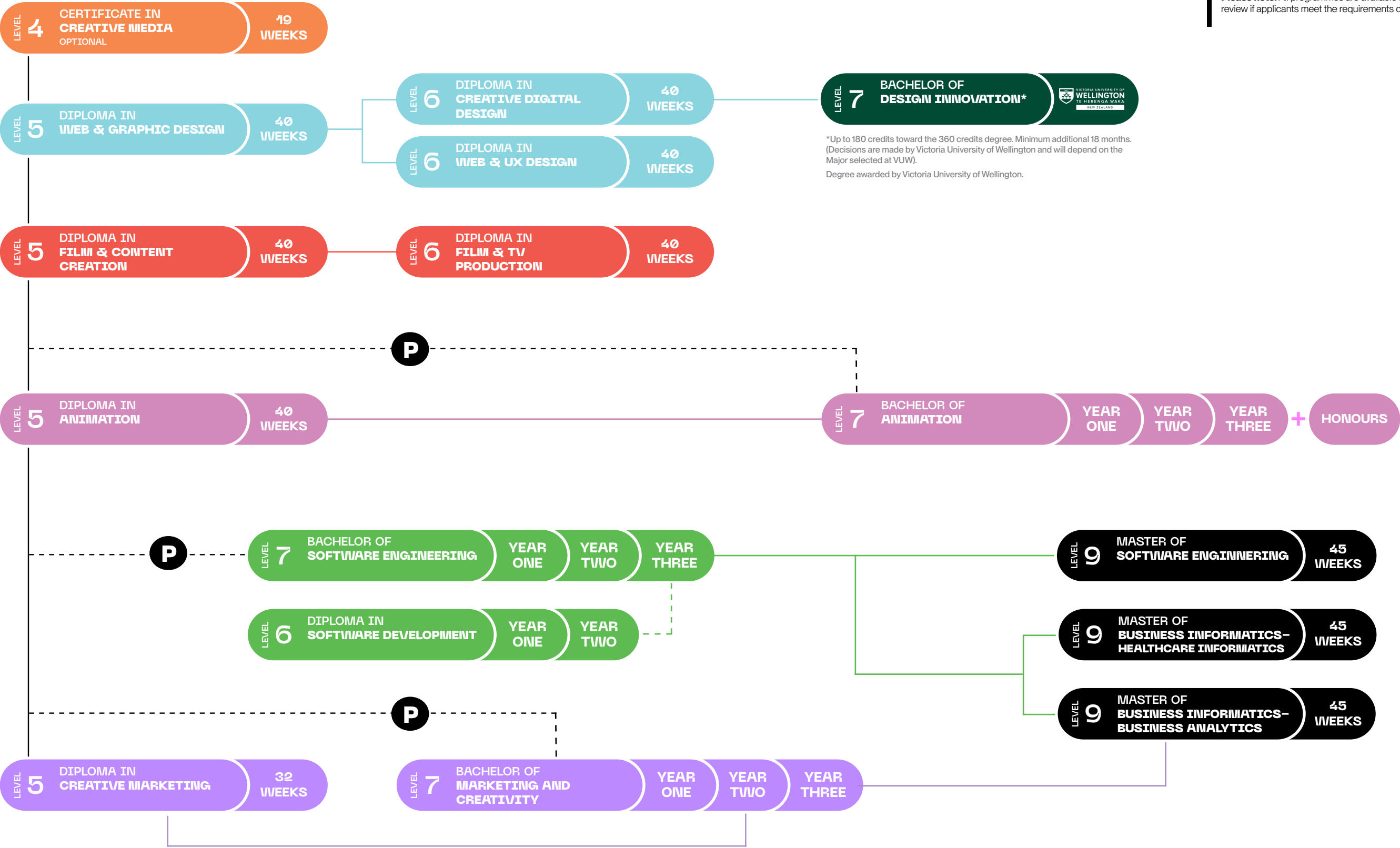
Portfolio and/or Entry Requirements

Direct Pathway

Bridging Component/Cross-credit Options (Successfully Completed)

Alternative Pathway (Approval Process Required)

**Please note:** All programmes are available for special application and portfolio review if applicants meet the requirements due to prior study and/or experience.



\*Available programmes and pathway options may be subject to change. Please contact 'Enrolments' directly for up to date information.



# TURN YOUR PASSION INTO A NEW PATH

## FACULTY OF ANIMATION

Animation and VFX are big business these days. You'll find them in every film and game, the latest adverts and they are even shaping emerging technologies and software. Take your artistic skills and turn them into a career.

## FACULTY OF DESIGN

Explore a career in graphic and digital design, UX design, fashion design or makeup artistry. Choose your ultimate playground – whether it's the fast-paced world of an ad agency or the catwalks of Milan.

## FACULTY OF TECHNOLOGY

Digital technologies is a US\$3.5 billion-dollar industry. Learn design software and applications, create groundbreaking games or help connect the world through cloud technology and networking.

## FACULTY OF FILM

From set design to production, directing, on-screen acting, makeup and costume design, film is a lucrative playground for the creative.

# STUDY OPTIONS

COURSE TITLE	NZQA LEVEL	QUALIFICATION	DURATION	CAMPUS	TUITION FEE	RESOURCE FEE
FOUNDATION						
Certificate in Creative Media	4	New Zealand Certificate in Digital Media and Design (Level 4)	19 weeks	Auckland City, Wellington, Christchurch	\$14,500	\$1,000
DESIGN						
Diploma in Digital Design (Web and Graphic Design)	5	New Zealand Diploma in Digital Media and Design (Level 5)	40 weeks	Auckland City, Wellington, Christchurch	\$26,000	\$2,000
Diploma in Creative Digital Design (Pathway to Victoria University of Wellington Available)	6	New Zealand Diploma in Digital Media and Design (Level 6)	40 weeks	Auckland City, Wellington, Christchurch	\$26,000	\$2,000
Diploma in Web and UX Design	6	New Zealand Diploma in Web Design and Production (Level 6)	40 weeks	Auckland City	\$26,000	\$2,000
ANIMATION						
Diploma in Animation	5	New Zealand Diploma in Animation (Level 5)	40 weeks	Auckland City, Wellington	\$26,000	\$2,000
Bachelor of Animation (Additional Honours year)	7	Bachelor of Animation	3 years (+1 year for Honours)	Auckland City, Wellington, Christchurch	\$26,000/year Total: \$78,000	\$2,000/year Total: \$6,000
MARKETING						
Diploma in Creative Marketing	5	New Zealand Diploma in Digital Media and Design (Level 5)	32 weeks	Auckland City	\$26,000	\$2,000
Bachelor of Marketing and Creativity	7	Bachelor of Marketing and Creativity – Toi Ranga Auaha	3 years	Auckland City, Wellington, Christchurch	\$26,000/year Total: \$78,000	\$2,000/year Total: \$6,000
TECHNOLOGY						
Diploma in Software Development	6	New Zealand Diploma in Software Development (Level 6)	2 years	Auckland City, Wellington, Christchurch	\$26,000/year Total: \$52,000	\$2,000/year Total: \$4,000
Bachelor of Software Engineering	7	Bachelor of Software Engineering	3 years	Auckland City, Wellington, Christchurch	\$26,000/year Total: \$78,000	\$2,000/year Total: \$6,000
FILM						
Diploma in Film and Content Creation	5	New Zealand Diploma in Screen Production (Level 5)	40 weeks	Auckland City, Wellington, Christchurch	\$26,000	\$2,000
Diploma in Screen and Stage Acting	5	New Zealand Diploma in Drama (Level 5)	40 weeks	Auckland City	\$26,000	\$2,000
Diploma in Film and TV Production	6	New Zealand Diploma in Screen Production (Level 6)	40 weeks	Auckland City, Wellington, Christchurch	\$26,000	Year 1: \$2,000
Diploma in Drama (Screen Acting)	6	New Zealand Diploma in Drama (Level 6)	2 years	Auckland City	\$26,000/year Total: \$52,000	\$2,000/year Total: \$4,000
POSTGRADUATE						
Master of Software Engineering	9	Master of Software Engineering	1 year	Auckland City, Christchurch <sup>1</sup>	\$36,000	\$2,000
Masters in Business Informatics - Business Analytics	9	Master of Business Informatics	1 year	Auckland City, Christchurch	\$36,000	\$2,000
Masters in Business Informatics - Healthcare Informatics	9	Master of Business Informatics	1 year	Auckland City, Christchurch	\$36,000	\$2,000

1. The delivery at Christchurch campus will depend on the enrollment number, students might be requested to move to Auckland campus or defer to next intake before the course starts if the enrollment number at this campus does not meet the minimum requirement.

Note: International Tuition and Resource fees are in New Zealand Dollars and include GST. Fees are subject to change and UP Education reserves the right to change this information at any time. Courses are delivered by Yoobee College of Creative Innovation, which is one of the trading names for the registered PTE Yoobee Colleges Limited (NZQA Category One Private Training Establishment provider). Your enrolment is with Yoobee Colleges Ltd and your qualification is issued by Yoobee Colleges. Please refer to our website for the most updated information [yoobee.ac.nz](http://yoobee.ac.nz)



LEVEL  
9

# OUR MASTER'S DEGREES

- **MASTER OF SOFTWARE ENGINEERING, LEVEL 9**
- **MASTER OF BUSINESS INFORMATICS - BUSINESS ANALYTICS, LEVEL 9**
- **MASTER OF BUSINESS INFORMATICS - HEALTHCARE INFORMATICS, LEVEL 9**

Our Master's courses empower you to take the next step in your career with advanced, industry-focused knowledge. Choose from the Master of Software Engineering, Master in Business Informatics – Business Analytics strand, or Master in Business Informatics – Healthcare Informatics strand to deepen your skills in high-demand fields. These courses are designed to equip you with cutting-edge expertise, combining technical proficiency with real-world applications, so you're prepared to lead and innovate in today's dynamic professional landscape. Transform your ambition into impact with a Yoobee Master's degree.





# Master of Software Engineering, Level 9

**Programme Length** – 1 year (3 trimesters)  
**Location** – Auckland, Christchurch\*

## OVERVIEW

With our extensive experience in software engineering and strong links to industry we are now offering a Master of Software Engineering.

Quantum computing, blockchain and data analytics are shifting the economic landscape and we want you to be part of the shift. Our master's programme will develop you into a creative, adaptive and diverse software specialist.

Your first trimester will focus on developing practical and technical hard skills including programming language syntax, object-orientated concepts, and foundational algorithms. You'll work as part of a team to complete a product development project that combines your technical know-how with the soft skills of communication and collaboration.

Trimester two will see you dive into data analytics, blockchain (including decentralised digital identity and token economics), cloud security, and intelligent transportation systems such as IoT, Computer Vision, and Machine Learning.

The final trimester brings it all together into one industry-based capstone research project. Upon completion, you will graduate with a Master of Software Engineering (Level 9).

## SOFTWARE

Throughout your study you will use a range of open-source software. Yoobee will also offer subscriptions with IEEE Xplore, computer society digital library (CSDL) and O'Reilly digital media.

## EQUIPMENT

You are required to bring your own device. This allows flexibility of study outside of class hours. If you do not own your own device, please discuss this with one of our team at enrolment.

\*The delivery at Christchurch campus will depend on the enrollment number, students might be requested to move to Auckland campus or defer to next intake before the course starts if the enrollment number at this campus does not meet the minimum requirement.



SCAN TO  
LEARN MORE



**Duration:**  
1 year



**Auckland  
Christchurch\***



**Portfolio  
NOT required**

WATCH OUR STUDENT INTERVIEWS

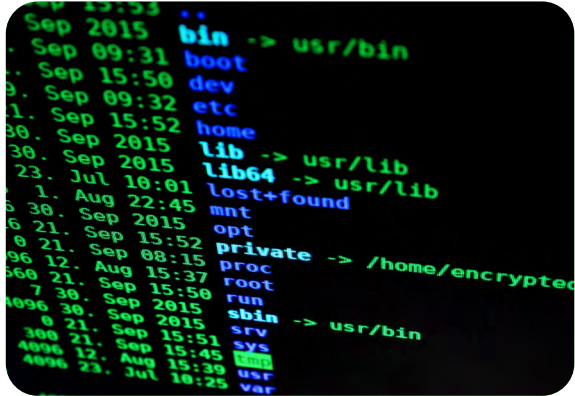


## Frank from China — Master of Software Engineering



"I was thrilled to discover the Master of Software Engineering at Yoobee as it offered me a chance to further my passion for software development, which began in high school. Before joining, I took basic courses like ML math basics and Python, which laid a solid foundation. The Master of Software Engineering helped me refine my existing skills and provided a systematic approach to software engineering. Yoobee's support helped me navigate my studies, despite language barriers. Staff guidance eased my adaptation."

## WHAT WILL YOU LEARN?



### TRIMESTER 1

You will develop broad operational, technical, and theoretical knowledge of professional practices within the software development industry, through a focus on individual and collaborative problem-based learning.

- Professional Software Engineering (30 credits)
- Research Methods (15 credits)
- Quantum Computing (15 credits)

### TRIMESTER 2

Introduction to several cutting-edge technologies through a mix of lectures and workshops, and projectbased, collaborative learning. You will be introduced to critical thinking tools that help explore and develop an understanding of personal pathways within the wider context of industry and society.

- Data Analytics (15 credits)
- Blockchain and Decentralised Digital Identity (15 credits)
- Cloud ous Security (15 credits)
- Intelligent Transportation Systems (15 credits)

### TRIMESTER 3

Providing assessment frameworks, cooperative education opportunities with industry, and supervision from lecturers to conduct self-driven research. You will have a opportunity to engage in high-level inquiry, and a practice-centred project that advances knowledge within the software engineering domain.

- Industry based Capstone Research Project (60 credits)

## OUR TECH PARTNERSHIPS

We partner with tech leaders to create valuable opportunities for our students, including curriculum input, guaranteed work experience, scholarships, and digital badges that highlight graduates' skills to global tech employers.



## Online Bridging Course

Yoobee online Master of Software Engineering bridging course is designed for applicants of Master of Software Engineering who met the academic entry requirements but do not have sufficient programming background. This is a self-paced online course that students will study at Yoobee online platform. The entire course contains three main topics

- Software Development Principles
- Programming with C++
- Object Oriented Programming

**COURSE LENGTH**  
10-12 weeks recommended  
**ASSESSMENT TYPE**  
Multi-Choice Questions  
**PASS GRADE**  
80%  
**MAX. ATTEMPTS**  
3 times  
**COST**  
Free



# Master of Business Informatics – Business Analytics, Level 9

**Programme Length** – 1 year (3 trimesters)  
**Location** – Auckland, Christchurch

**OVERVIEW**

With an emphasis on data-driven decision-making, the Business Analytics strand equips students with advanced analytical and visualisation skills. This course includes foundational learning in strategic information systems, project management, and data management, followed by specialised training in business strategy, data warehousing, and analytics for impactful insights. Through hands-on projects and industry applications, students gain the expertise needed to lead in today's data-centric business landscape.

Upon completion, you will graduate with a Master of Business Informatics in the Business Analytics strand (Level 9).





**Duration:**  
1 year



**Auckland  
Christchurch**



**Portfolio  
NOT required**

WHAT WILL YOU LEARN?



- TRIMESTER ONE**
- You'll begin with essential skills in strategic information systems, project management, and data management. This trimester builds a foundation in understanding and managing data systems for effective decision-making.
- Strategic Information Systems Planning
  - Information Systems Analysis and Design
  - Database Management Systems
  - Research Methods

- TRIMESTER TWO**
- Delve deeper into business strategy, data warehousing, and analytics. You'll explore the practical applications of data-driven insights, learning to convert raw data into strategic business solutions.
- IT Project Management
  - Business Strategy and Direction
  - Business Data Analytics with Visualisation and Decision-Making
  - Business Intelligence and Data Warehousing
- TRIMESTER THREE**
- Conclude with a hands-on capstone project where you'll apply your business analytics knowledge to a real-world problem. This project is designed to enhance your analytical skills and prepare you for a career in data analytics.

**SOFTWARE**

Throughout your study you will use a range of open-source software. Yoobee will also offer subscriptions with IEEE Xplore, computer society digital library (CSDL) and O'Reilly digital media.

**EQUIPMENT**

You are required to bring your own device. This allows flexibility of study outside of class hours. If you do not own your own device, please discuss this with one of our team at enrolment.

- GRADUATE CAREERS**
- IT Project Manager
  - Business Analyst
  - Data Scientist
  - Business Intelligence Consultant
  - Product Manager
  - Information Systems Architect
  - Data Analyst
  - Solution Architect

# Master of Business Informatics – Healthcare Informatics, Level 9

**Programme Length** – 1 year (3 trimesters)  
**Location** – Auckland, Christchurch

**OVERVIEW**

Focusing on the evolving needs of digital healthcare, the Healthcare Informatics strand provides students with skills in healthcare data management, analytics, and system security. The curriculum covers information systems, digital healthcare design, and data safety protocols, specifically tailored to healthcare contexts. Students are trained to address complex healthcare data challenges, applying their knowledge in real-world settings to promote better healthcare outcomes and innovations.

Upon completion, you will graduate with a Master of Business Informatics in the Healthcare Informatics strand (Level 9).





**Duration:**  
1 year



**Auckland  
Christchurch**



**Portfolio  
NOT required**

WHAT WILL YOU LEARN?



- TRIMESTER ONE**
- Start with foundational learning in strategic information systems, data management, and research methods, essential for analysing and interpreting business data.
- Strategic Information Systems Planning
  - Information Systems Analysis and Design
  - Database Management Systems
  - Research Methods

- TRIMESTER TWO**
- Develop expertise in data analytics and warehousing, and gain practical skills in business strategy development, using analytics to drive informed business decisions.
- IT Project Management
  - Digital Healthcare Design
  - Health Analytics
  - Data Safety in Healthcare System
- TRIMESTER THREE**
- Through a capstone project, you'll tackle a real-world issue in business analytics, honing your skills in data interpretation and solution-oriented analytics for industry application.

**SOFTWARE**

Throughout your study you will use a range of open-source software. Yoobee will also offer subscriptions with IEEE Xplore, computer society digital library (CSDL) and O'Reilly digital media.

**EQUIPMENT**

You are required to bring your own device. This allows flexibility of study outside of class hours. If you do not own your own device, please discuss this with one of our team at enrolment.

- GRADUATE CAREERS**
- Healthcare IT Project Manager
  - Healthcare Data Analyst
  - Healthcare Information Security Analyst
  - Healthcare Systems Analyst
  - Digital Healthcare Consultant
  - Health Data Manager
  - Clinical Data Specialist
  - Telemedicine Specialist

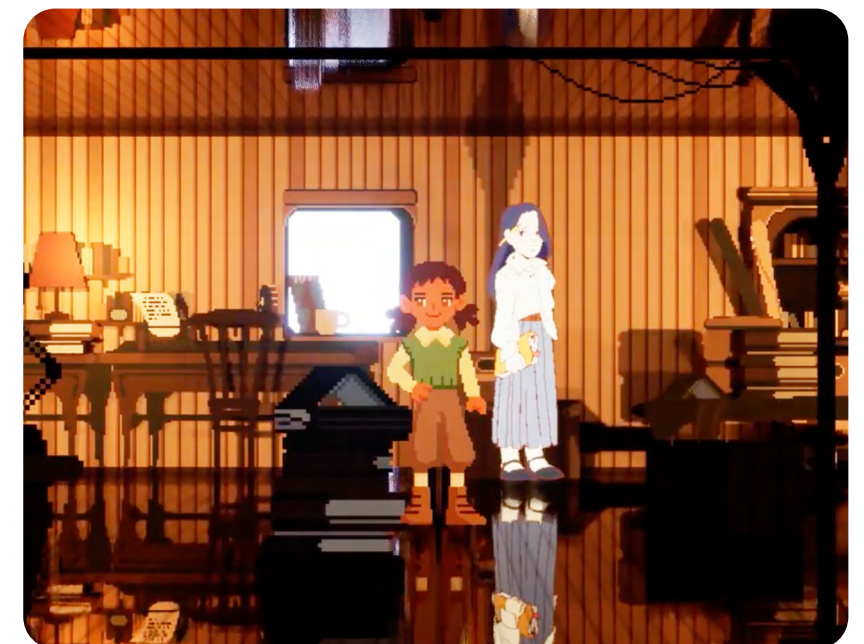
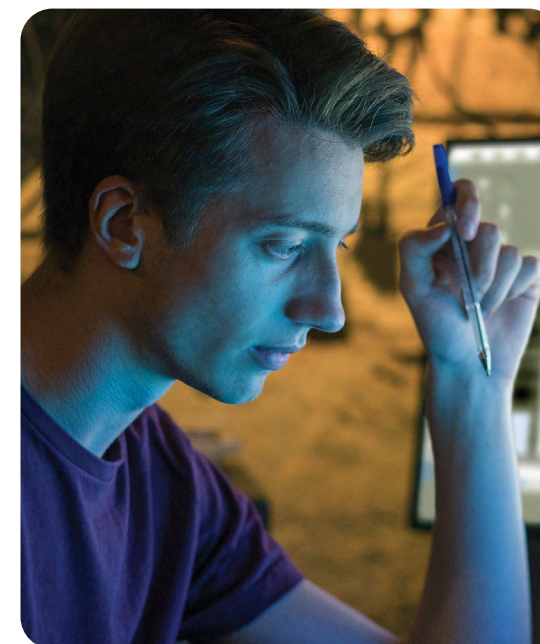
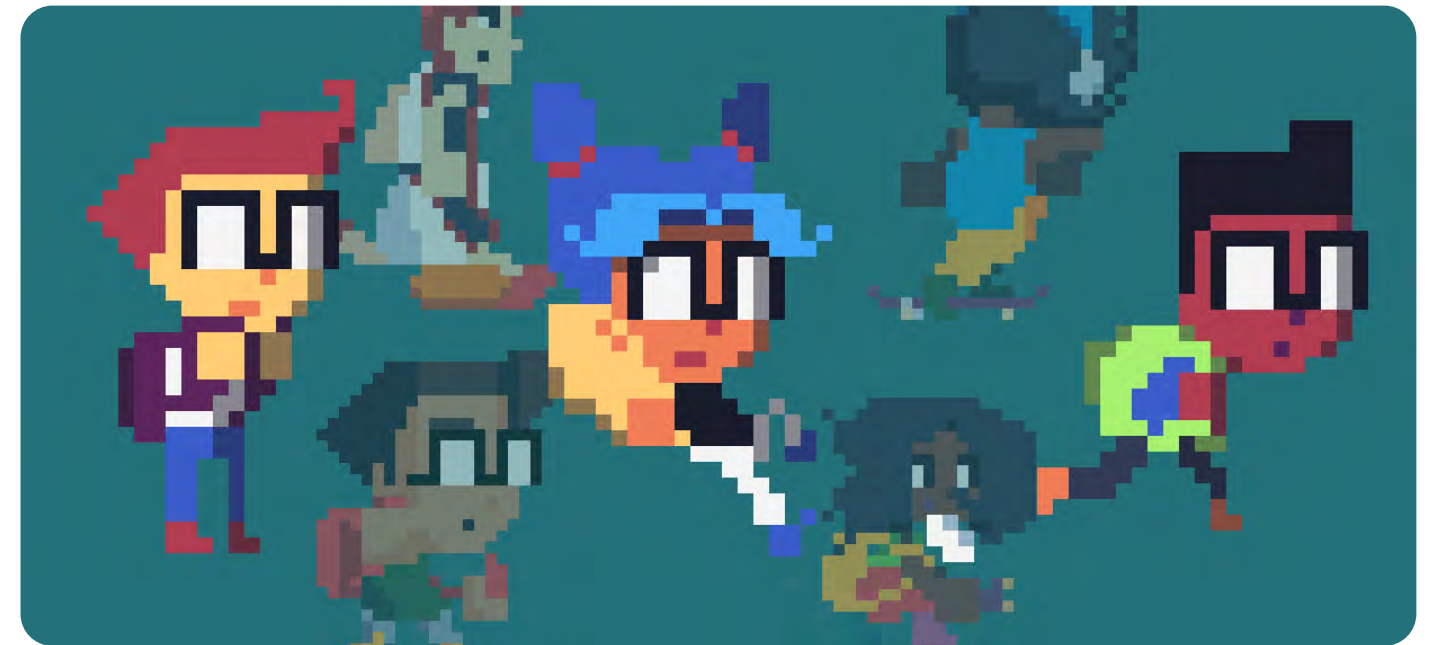


LEVEL  
7

# OUR BACHELOR'S DEGREES

- **BACHELOR OF SOFTWARE ENGINEERING, LEVEL 7**
- **BACHELOR OF ANIMATION, LEVEL 7 (+HONOURS OPTION, LEVEL 8)**
- **BACHELOR OF MARKETING AND CREATIVITY, LEVEL 7**

Yoobee College of Creative Innovation offers dynamic bachelor's degrees that prepare you for thriving careers in the creative and technology industries. Choose from our Bachelor of Animation, Bachelor of Marketing and Creativity, or Bachelor of Software Engineering to gain practical skills, industry connections, and hands-on experience. Our programmes are designed to equip you with the technical expertise and innovative mindset needed to excel in today's rapidly evolving global market. Join us and transform your passion into a successful career with a Yoobee degree.





# Bachelor of Software Engineering, Level 7

**Programme Length** – 3 years  
**Location** – Auckland, Wellington, Christchurch

## OVERVIEW

This programme integrates computer science, programming, art/design, social science, and business knowledge, with a focus on the leading industries of Cloud Computing, AI, Cyber Security, Game Development, and Web & App Development. Real-world team projects equip you with the skills to make a meaningful impact.

Traditional computer science degrees emphasize software engineering, programming, and mathematics. However, our degree program centres on the most prominent industries today, such as Cloud Computing, Artificial Intelligence, Cyber Security, Game Development, and Web and App Development. These fields represent the primary focus of our curriculum.

We offer a transdisciplinary programme bringing computer science, programming, art and design, social science and business knowledge together with project work so our students have the knowledge and skills to make a difference in a real-world team.

You will graduate with a Bachelor of Software Engineering (Level 7).

## GRADUATE CAREERS

Creative Consultant, UX/UI Designer, Interaction Designer, Unity Developer, Unreal Engine Developer, Virtual World Architect, Software Developer, Website Developer, Android or Apple Application Developer, Virtual Reality Developer, Augmented Reality Developer, Mobile Game Developer, Full stack Developer.



IBM SkillsBuild prepares our students for the evolving tech landscape with free learning resources and support. By completing Cyber Security or AI electives in year two, you'll earn an IBM Digital Badge Certification in Data Science, AI, and Cybersecurity, in addition to your Bachelor of Software Engineering Degree. These badges help employers identify your specific qualifications, giving you a competitive edge in the workforce.



SCAN TO  
LEARN MORE



**Duration:**  
3 years



**Auckland  
Wellington  
Christchurch**



**Portfolio  
NOT required**



WATCH OUR STUDENT INTERVIEWS

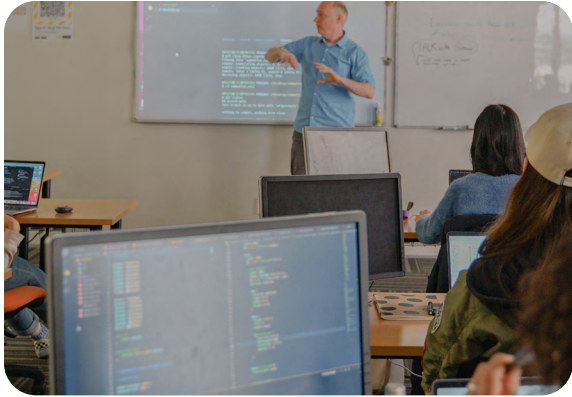
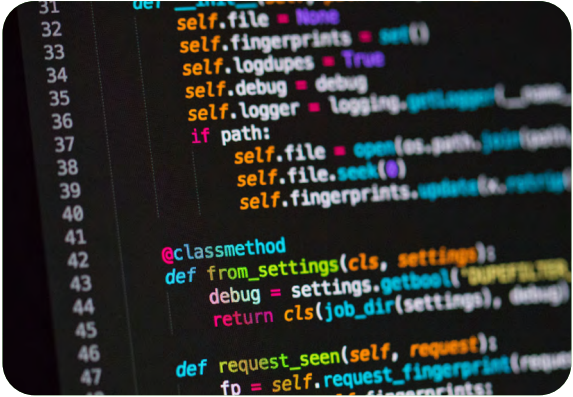
## Dhrushanthi from South Africa — Bachelor of Software Engineering



"The learning experience at Yoobee has been very challenging, but motivating at the same time. The tutors are great, they are very knowledgeable, which ensures me that I have a very good three years ahead. I'm learning lots from them and hopefully becoming a better software engineer than I am today.

You should definitely do it. Don't hesitate. This is an amazing opportunity for your professional and your personal growth. It's not impossible, you definitely can achieve it."

## WHAT WILL YOU LEARN?



### YEAR ONE

Learn core skills in a range of essential software developer areas. You will achieve this through practical collaborative project work that involves learning design principles, algorithms, and object-oriented programming. This first year equips you with a wide range of tech skills to become ready for your second year of specialised learning. Areas covered includes;

- UX Design for Web/Mobile app
- Development Principles for Web/Mobile App
- Integrated Studio 1 – Web/Mobile App Projects
- UX Principles for Game Design
- Development Principles for Mobile Games
- Integrated Studio 2 – Mobile Game Projects
- User Experience (UX) Design for Web and Mobile Applications
- HTML and CSS basics
- JavaScript
- Object-Oriented Programming (OOP) in C++ and C#

### YEAR TWO

This is where you can specialise in one of the following areas that are of most interest to your future career path.

#### Artificial intelligence

You'll explore the foundational aspects of artificial intelligence and data science. You'll study the data analytics pipeline, large-scale data management, and integration of analytics and machine learning capabilities. Additionally, you'll investigate AI concepts and classifications such as Machine Learning, Robotics, Natural Language Processing, Speech Recognition, Expert Systems, and Computer Vision, understanding how these technologies are applied in designing intelligent systems.

#### Cloud Computing

Understand cloud concepts and models, cloud security, and infrastructure mechanisms along with various popular vendor specific Microservices. You'll identify the building blocks of cloud computing through a combination of tutorials, workshops, and self-directed learning and research within specific types of environments.

#### Cyber Security

You'll cover a range of topics including attacks on privacy, static and dynamic analysis of malware, hardware security, network security and trending applications. You'll explore different aspects in

Cyber security relating to cryptography, public key infrastructure, security principles and models, threats and vulnerability management and privacy and anonymity issues.

#### Game Development (Creative)

Immerse yourself in software design and construction. Get an introduction to several software design patterns and processes that enable the creation of high-quality software and learn to analyse specific software projects and use design language (UML) for modelling the development process, and develop an understanding of how games act as a force for good and their utility is growing beyond entertainment.

### YEAR THREE

#### Investigative Studio

Implement a prototype and minimum viable product using the skills learnt in your specialisation and receive feedback in scheduled critique sessions. This is an opportunity to reflect on research and development practices and strategies in a process of double-loop learning.

#### Capstone Project/Internship

Develop a commercially or socially viable capstone project (building on your proof-of-concept prototype developed in the Investigative Studio 2 module). Apply the skills and expertise you developed throughout the programme as part of an integrated production team.



# Bachelor of Animation, Level 7 (+Honours Option, Level 8)

**Programme Length** – 3 years  
**Honours Option** – 4 years  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

This programme is the ultimate animation training ground. New Zealand's only degree-level course specialising in 2D and 3D character animation, the programme produces world-class animators who are at the top of their field.

The programme kicks off with a thorough grounding in all disciplines, giving you the animation skills to work as a generalist or as part of a studio team. From there you'll delve deeper into your own chosen field, developing the creative, and technical expertise to really set you apart.

Evolving to meet industry needs, this vocational degree equips you with the technical skills and creativity to produce engaging, captivating work.

Upon completion of this course, you will graduate with a Bachelor of Animation (Level 7) with a major in: Story and Character, World-building and Visual Effects OR Interactive Media and Games.



**Duration:**  
3-4 years



**Auckland  
Wellington  
Christchurch**



**Portfolio  
required**



# Bachelor of Marketing and Creativity, Level 7

**Programme Length** – 3 years  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

This bachelor's degree lives in the future, a place where tech meets business, meets marketing, meets tomorrow.

This all-encompassing bachelor's degree will teach you the foundations and fundamentals of marketing, design, web, content creation, campaigns, branding, products and more. Each year you will build on your core knowledge and experience, to future-proof your skill set for an exciting career ahead.

The world is changing at an exponential pace right now. What worked a few years ago, doesn't anymore. We need to change the script, flip the conversation, use un-business business thinking to read the shifts and get ahead.

So, while others are teaching obsolete business and marketing concepts and theory, our new degree lives in the future.

A place where the lines between business, tech, design, and marketing don't exist. A place where you get to break the rules and set new ones. Upon completion, you will receive a Bachelor of Marketing and Creativity – Toi Ranga Auaha (Level 7).



**Duration:**  
3 years



**Wellington  
Auckland  
Christchurch**



**Portfolio not  
required**

**EQUIPMENT AVAILABLE**

DSLR cameras, sound recording equipment (for audio production), video production room with green screen and lighting.

**EQUIPMENT REQUIRED**

Graphic tablets, stationary computer or laptop, stationery (pens, pencils), sketchbook, notebook.

**SOFTWARE**

Toonboom, Photoshop, After Effects, Premiere, Audition, Autodesk Maya, Mudbox, Substance, and a range of peripheral production tools.

**GRADUATE CAREERS**

*Story & Character graduates* may seek roles as an animator, character designer, story artist, storyboard artist, animation director, or clean-up artist.

*World-building & Visual Effects graduates* may pursue positions as a 3D modeller, rigger, lighting artist, texture artist, concept artist, art director, compositor, or VFX artist.

*Interactive Media & Games graduates* may find roles as a game developer, game designer, game artist, animator, level designer, or interactive experience designer.



## WHAT WILL YOU LEARN?

**YEAR ONE – BUILDING A SOLID FOUNDATION**

Your first year will teach you to think like a designer, design like a marketer, and break the rules of business to launch and track campaigns. Topics covered include fundamentals of design, web and graphic design, storytelling and content creation, consumer behaviour, marketing foundations, digital marketing, campaigns, entrepreneurship and more.

**YEAR TWO – DEVELOPING YOUR OWN SKILLSET**

Your second year focuses on developing your skills in key areas of Branding, SEO & CRMs, Inbound Marketing, Integrated Marketing Communications, Advertising and Communication.

**YEAR THREE – PUTTING IT INTO PRACTICE**

Your final year is all about developing your critical thinking, self-development and getting prepared to become a change maker in the industry. You'll be involved in various problem-based studio projects that replicate the real-world challenges of how business and marketing come with restrictions to creative thinking and decision making.

You'll produce a business strategy and design work at an industry standard. You'll also spend a lot of time pitching and presenting your work, so you're experienced in stakeholder, manager and investor approvals for your ideas.

**EQUIPMENT**

You are required to bring your own device. This allows flexibility of study outside of class hours.

**GRADUATE CAREERS**

Graduates should be confident applying for mid-level roles in Design, marketing, business, and other innovative roles, such as;

- Marketing Assistant
- Marketing & Comms Specialist
- Digital Marketer
- Content Editor

- Brand Manager
- Digital Content Specialist
- Marketing and Social Media Coordinator
- eCommerce Coordinator
- Marketing Data Analyst
- CRM & Marketing Coordinator
- Digital Advertising Analyst



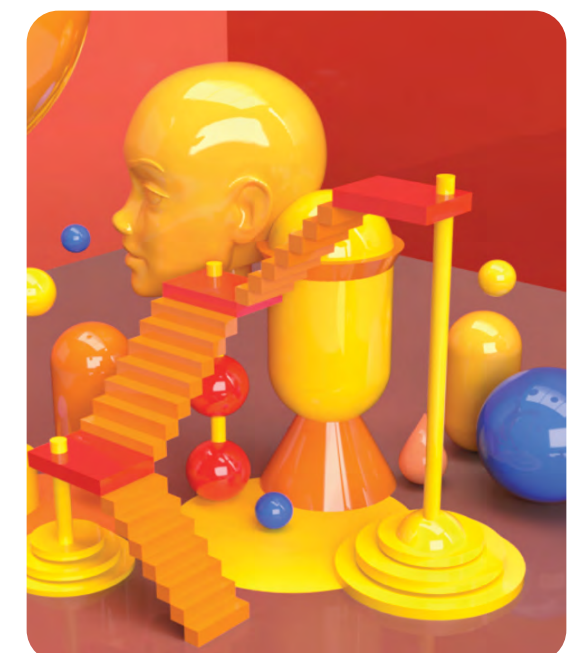
LEVEL  
4-6

# OUR CERTIFICATES & DIPLOMAS

At Yoobee College of Creative Innovation, our certificate and diploma programmes are crafted to give you a strong foundation in the creative and technology sectors. These qualifications provide practical, hands-on learning and industry-relevant skills, setting you up for success in a rapidly growing digital world.

From graphic design and animation to IT, software development, and web design, our courses are designed to help you master essential skills in a supportive and innovative environment. You'll learn from experienced instructors, engage in real-world projects, and gain the confidence needed to enter the workforce or advance your studies further.

Whether you're starting out or upskilling in your field, Yoobee's certificate and diploma programmes offer an ideal pathway to build expertise, develop your portfolio, and connect with industry professionals.





# Certificate in Creative Media, Level 4

**Programme Length** – 19 weeks  
**Location** – Auckland, Wellington, Christchurch, Online

**OVERVIEW**

This programme is offered both face-to-face and online, in full-time or part-time formats. Designed to explore every digital design discipline, you'll spend 19 weeks trying graphic design, filmmaking, animation, and web design. You'll work with industry software, learning video creation, editing, web development, character development, and basic coding—helping you find your path in the creative world through hands-on experience.

By the end of the programme, you'll have the skills you need to work out which creative path is right for you. Better yet, you'll have developed a mini-portfolio with all the design assets you've created along the way. This is the perfect tool for applying for one of our Level 5 diplomas.

You'll graduate with the New Zealand Certificate in Digital Media and Design (Level 4).



SCAN TO  
LEARN MORE



**Duration:**  
19 weeks



**Wellington  
Auckland  
Christchurch**



**Portfolio  
NOT required**

**SOFTWARE**

Software used on this programme may include Photoshop, Illustrator, InDesign, Premiere Pro and Adobe Animate.

**EQUIPMENT**

Allocated camera equipment, PC or Apple computers, digital devices, scanners, and printers.

**ASSESSMENT**

Assessment is based on project work and visual and oral presentations. There are no examinations.

**FURTHER LEARNING**

Creative Media is an excellent pathway into the Diplomas in Digital Design, Animation, Film and Content Creation, and Creative Marketing.

# Diploma in Digital Design – Web & Graphic Design, Level 5

**Programme Length** – 40 weeks  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

Developed to meet the latest industry demands and now taught online, this dynamic programme is an excellent starting point for students looking to study further in the fields of graphic design, or web and UX design.

Combining design principles and technical skills, this course covers key aspects of graphic design and web development for digital media. You'll complete four courses with in-depth assessments, working on projects that build your skills, start your portfolio, and prepare you for further study.

Upon graduating, you will receive the New Zealand Diploma in Digital Media and Design (Level 5).



SCAN TO  
LEARN MORE



**Duration:**  
40 weeks



**Wellington  
Auckland  
Christchurch**



**Portfolio  
required**

**SOFTWARE**

Photoshop, Illustrator, InDesign, VS code, WordPress, HTML and CSS.

**EQUIPMENT**

You are required to bring your own device for flexible study outside class hours. If you don't have one, please speak with our team at enrolment.

**ASSESSMENT**

Each module is assessed through an industry-standard project, building your portfolio with submitted work.

**FURTHER LEARNING**

Enrol in the Diploma in Creative Digital Design or Diploma in Web & UX Design to develop further skills.

## WHAT WILL YOU LEARN?

**DESIGN**

Learn what makes a design element successful by getting a handle on the principles of design. Using InDesign and Photoshop, create design assets and find out what makes certain designs appeal to certain people by learning more about target audiences.

**FILM**

What makes a film Oscar worthy? In this course you'll learn how to tell a great story by shooting and editing your own content using Adobe Premiere. Create a film poster and learn how to make motion graphics. You'll also learn about safety on set and create some content for a group Magazine TV show.

**ANIMATION**

Using Adobe Illustrator and Animate, try your hand at creating a range of cool characters that move and have expressions. You'll learn how to tell incredible stories through the animated characters you've designed.

**INTERACTIVE**

You'll be introduced to the basics of both UX and UI (User Experience and User Interface) design. You'll touch on the principles of code, and work on interactive projects such as creating prototypes for apps and building simple websites.



## WHAT WILL YOU LEARN?

**DESIGN FOUNDATION**

The purpose of this course is to provide students with core design skills. Students will gain competency in industry standard design software and workflow and will learn to apply these skills in a practical environment.

**WEB DESIGN**

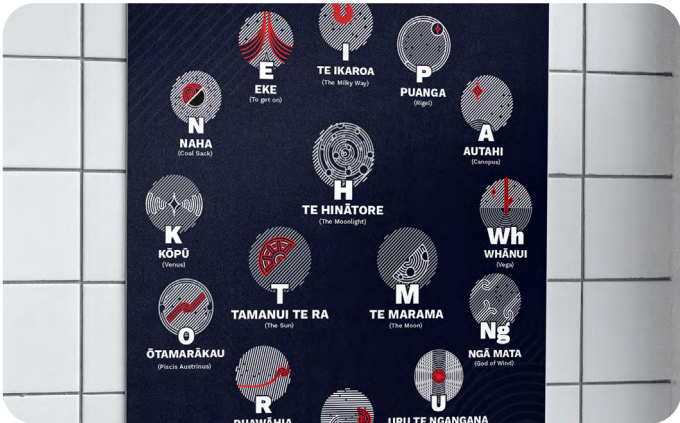
Find out how to produce a functional, well-designed website to work on a range of devices using contemporary web tools and techniques.

**GRAPHIC DESIGN**

This course builds on the skills developed in the previous courses and further explores the design principles, processes, and production methods of graphic design though projects focused on packaging, typography, and image creation.

**UX/UI DESIGN**

The UX/UI course equips learners with foundational skills in human-centred design, user experience, and user interface design. Students will learn to research, ideate, and create effective interfaces for various digital devices, including mobile.





# Diploma in Creative Digital Design, Level 6

**Programme Length** – 40 weeks  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

The Diploma in Creative Digital Design combines creative and digital skills to produce compelling, persuasive work. You'll explore typography, layout, visual communication, and storytelling in static and motion-based designs, gaining insights into contemporary processes for branding, packaging, and motion graphics. This program equips you to craft impactful digital media design solutions.

Our graduates are highly prized for their technical abilities. They find employment in a diverse range of areas including design agencies, print and pre-press, packaging and as in-house designers – just to name a few.

Upon graduating you will receive the New Zealand Diploma in Digital Media and Design (Level 6).





**Duration:**  
40 weeks



**Wellington  
Auckland  
Christchurch**



**Portfolio  
required**

# Diploma in Web & UX Design, Level 6

**Programme Length** – 40 weeks  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

Everything you see on the vast online world is made possible by Web, UX designers and developers. The Diploma in Web and UX Design will give you the practical skills you need to make your mark in this exciting industry.

Learn to design high-quality web interfaces for varied project briefs while building strong project management skills to handle complex work independently. Conduct critical design reviews rooted in web and UX principles, aiming to exceed expectations. Join us to unlock your potential and shape a future of excellence.

You'll finish this course with a comprehensive knowledge base and a portfolio to showcase your new skills.

Upon graduating, you will receive the New Zealand Diploma in Web Design and Production (Level 6).





**Duration:**  
40 weeks



**Wellington  
Auckland  
Christchurch**



**Portfolio  
required**

**SOFTWARE**

Adobe Creative Cloud suite, current online collaborative design tools.

**EQUIPMENT**

You are required to bring your own device for flexible study outside class hours. If you don't have one, please speak with our team at enrolment.

**FURTHER LEARNING**

Graduates of the Diploma in Digital Design – Web and Graphic Design can pathway to the Bachelor of Design Innovation at Victoria University of Wellington, with up to 180 credits recognised toward the 360-credit degree. This allows students to complete their bachelor's degree in as little as 18 months, depending on the major selected. Please note, admission decisions are made by Victoria University of Wellington.

**SOFTWARE**

Adobe Creative Cloud suite, and online collaborative tools.

**EQUIPMENT**

You are required to bring your own device for flexible study outside class hours. If you don't have one, please speak with our team at enrolment.

**ASSESSMENT**

A range of assessment methods is used. Students must pass all summative assessments to graduate.

**GRADUATE CAREERS**

Graduates can seek entry-level positions in web, UX, or digital design.

## WHAT WILL YOU LEARN?

**COMMUNICATION DESIGN**

You'll learn skills to effectively use type, imagery, and principles of visual design to communicate information through static or dynamic visual media. Students will apply specialised design principles such as layout, hierarchy, colour psychology, and more to create visually appealing design solutions. Through practical projects, students will develop skills in digital design software and learn to create deliverables that meet current industry standards.

**NARRATIVE AND STORYTELLING**

You'll gather a sound understanding of narrative and storytelling techniques in the context of motion graphics. Learn how to apply production tools and techniques, including motion graphics software, animation principles and techniques to create design solutions suitable for various media platforms and outputs.

**BRAND STRATEGY**

Learn how to develop successful brand strategies through research, discovery, ideation, and critical thinking. You will be able to demonstrate branding strategies and technically sound, commercially producible creative outputs that effectively communicate the intended brand message and tone of voice.

**PACKAGING DESIGN**

You'll learn skills related to sustainable design practices, production methods, and contemporary tools and techniques used in the industry. You'll apply your knowledge of brand strategy to create industry standard, packaging design solutions. You will produce concept sketches, mock-ups, and production-ready files that demonstrate sustainable design practices and finishing. You'll also explore self-promotion through the development of a design portfolio.

**EXPERIENTIAL DESIGN**

You'll bring all the skills gained throughout your course together to create static or dynamic visual design experiences that effectively communicate to a target audience whilst considering intercultural visual communication. You'll apply visual communication skills, design theories, principles, semiotic analysis, and user experience way-finding systems for both physical or digital environments. You will use a range of design concepts and techniques such as colour theory and psychology, motion, storytelling and typography.

## WHAT WILL YOU LEARN?

**USER EXPERIENCE (UX)**

Advance your skills in user experience research, iterative development, and user testing methodologies. Equip yourself with the advanced skills needed to create effective and user-friendly digital experiences.

**WEB DESIGN**

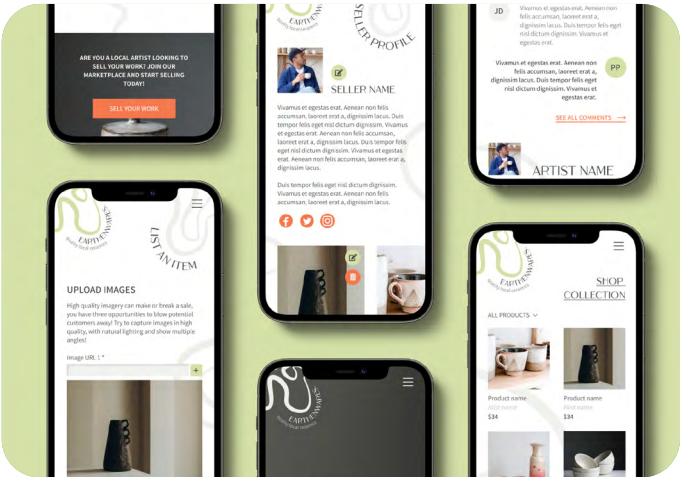
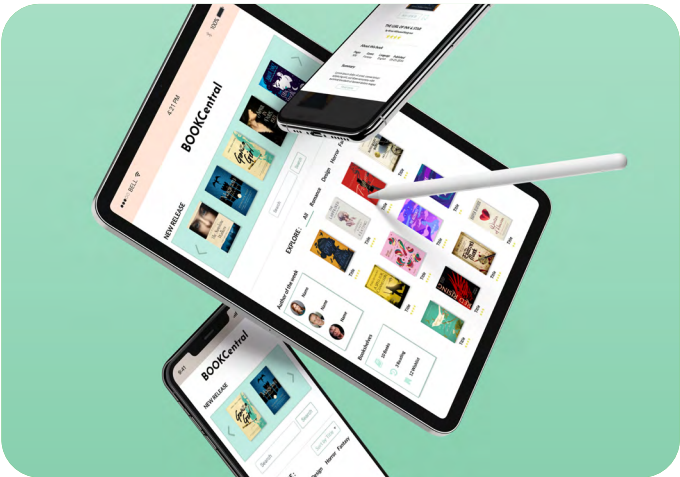
Learn to craft effective designs using semiotic analysis, prioritizing web accessibility for enhanced user experiences.

**RESPONSIVE DESIGN**

Refine your web design expertise with our Live Prototyping Course, designed to enhance your technical skills in HTML and CSS—skills initially explored in our Level 5 web and design programmes.

**CAPSTONE STUDIO**

complete a project using the UX, UI, design, and web skills you have learnt. Working on a project from start to finish you will be planning and managing timings and execution, be hands on crafting web design briefs, conducting in-depth user research, and creating wireframes and prototypes.





# Diploma in Animation, Level 5

**Programme Length** – 40 weeks  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

You create the future with this one-year foundation level animation course. You'll be introduced to the fundamentals of animation, 3D modelling, and pre-production, as well as the intricacies of 2D animation. This course serves as the perfect starting point for launching a successful career in Animation.

Throughout the course, you'll explore character animation fundamentals, refine your art skills, create believable characters and effects, and build a toolkit in 3D asset creation. You'll also learn essential 2D animation methods, including body mechanics and acting performance, while gaining knowledge in animation software, workflow, and industry practices.

If you want to become a 2D animator, venture into game art and development, or 3D animation production, then this course is the best way to begin!

Successfully complete this course and you'll receive the New Zealand Diploma in Animation (Level 5).



SCAN TO  
LEARN MORE



**Duration:**  
40 weeks



**Wellington  
Auckland  
Christchurch**



**Portfolio  
required**

**SOFTWARE**

You'll gain a solid understanding and skill set with Animation and 3D software by encountering software such as Autodesk Maya, Adobe Photoshop, Illustrator, After Effects, Animate & Audition, or similar software's to these depending on what is required for your learning and development.

**ASSESSMENT**

A range of assessment methods is used. Student must pass all summative assessments to graduate.

**FURTHER LEARNING**

Enrol into our Diploma in Animation, Level 6 or our Bachelor of Animation. Students may be able to move directly into Year 2 of our bachelors after successful completion of a bridging component.

## WHAT WILL YOU LEARN?

**FOUNDATIONS**

First things first, learn animation and art concepts and how to apply these ideas to different media. You'll be introduced to various software used to make animation while developing your art skills, observing forms, and build on skills to draw from real-life.

**KEY ANIMATION**

Learn to create believable animation characters and effects in this course. You'll build on fundamental 3D character animation processes using animation software and learn how to plan, execute and refine animation performances.

**DIGITAL PRODUCTION**

You then delve into the more complex stuff, turning your ideas into appealing and functional assets by working with 3D software to develop your skills in 3D modelling, texturing, lighting and rendering of characters and objects.

**FINAL IMAGE**

This course is the culmination of everything you have learned! First develop a concept and storyboard, then plan, design and produce a short sequence of animation. Along the way, you'll learn applied theories and techniques of storytelling and film-making. Create an amazing animation project to share with the world.

# Diploma in Creative Marketing, Level 5

**Programme Length** – 32 weeks  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

More and more businesses are looking for multi skilled marketers, so we've launched this truly unique marketing programme to address the growing demand. This Diploma will turn you into a sought-after marketer who possesses design skills in a business world and business acumen in a design environment.

We've developed this Diploma in conjunction with a large group of stakeholders from across the business and marketing landscape, finding out what is missing from other marketing qualifications and how we can make this a truly unique learning experience.

You can study this programme as a stand-alone course, which will give you the entry level knowledge you need to get out into the industry, or it can be the first step toward our Bachelor in Digital Innovation. This Diploma means you can gain direct entry into year two of the Bachelors.

You'll graduate with the New Zealand Diploma in Digital Media and Design (Level 5).



SCAN TO  
LEARN MORE



**Duration:**  
32 weeks



**Wellington  
Auckland  
Christchurch**



**Portfolio  
NOT required**

**SOFTWARE**

Adobe Creative Cloud suite, Membership to the Marketing Association of NZ

**EQUIPMENT**

You are required to bring your own device. This allows flexibility of study outside of class hours.

**GRADUATE CAREERS**

Graduates should be confident applying for entry level roles related to marketing.

**FURTHER LEARNING**

Enrol direct into Year 2 of our Bachelor of Marketing and Creativity, Level 7.

## WHAT WILL YOU LEARN?

**FUNDAMENTALS OF DESIGN**

Learn what makes a design element successful by getting a handle on the principles of design. Using InDesign and Photoshop, create design assets and find out what makes certain designs appeal to certain people by learning more about target audiences.

**WEB & GRAPHIC DESIGN**

A functional, intuitive website is a beautiful thing. Find out how to make one using WordPress, HTML and CSS. You'll also learn how to use content management systems, plugins and widgets, and a website template builder to create a website.

**STORYTELLING & CONTENT CREATION**

You'll learn to develop the bones of a great piece of content including the set-up of the story. You'll build your copy-writing skills and use your new digital marketing skills to develop and re-purpose content across a range of social media, digital and print mediums.

**CONSUMER BEHAVIOUR**

You'll look at customer insights, social and cultural influences on buying behaviour, the psychology of pricing and the role of media in consumer perceptions.

**MARKETING FOUNDATIONS**

You'll look at customer insights, social and cultural influences on buying behaviour, the psychology of pricing and the role of media in consumer perceptions. Learn how to develop a unique selling proposition and how to create a plan to effectively communicate your brand and message.

You'll also get the practical skills to use Online platforms and tools to implement and execute an effective digital marketing plan.

**INTRO TO ENTREPRENEURSHIP**

You'll delve into the mindset of an entrepreneur. Learn about design thinking, learn start up principles, the ins and outs of working for yourself rather than someone else, how to build resilience, and face business challenges.

**DEVELOPING A SUCCESSFUL CAMPAIGN**

You'll bring together everything you've learned to develop a campaign. You'll find a market need through research or your own ideas, write a marketing plan, develop and re-purpose content, develop creative assets, and present the plan to your fellow students.



# Diploma in Film and Content Creation, Level 5

**Programme Length** – 40 weeks  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

In a world where content is king, this course equips you with essential skills for end-to-end content creation. Covering everything from social media to corporate projects, you'll learn to create impactful work and analyse its reach. Graduate with the latest industry-ready skills to stay ahead.

Starting with the processes and principles for creating screen content; you will learn how to develop a story to create the bones of a great piece of content. Working in small teams to bring your ideas to life.

You'll further delve into production basics—scripting, directing, shooting, lighting, sound, and editing—culminating in an end-of-year 4–7 minute project. Collaborate with peers on each other's projects for hands-on experience.

Upon successful completion of this course, you will receive the New Zealand Diploma in Screen Production (Level 5).



SCAN TO  
LEARN MORE



**Duration:**  
40 weeks



**Wellington  
Auckland  
Christchurch**



**Portfolio  
NOT required**

# Diploma in Film and TV Production, Level 6

**Programme Length** – 40 weeks  
**Location** – Auckland, Wellington, Christchurch

**OVERVIEW**

Over the course of the year, you will participate in more than 20 productions to give you the right communication and collaboration know-how when working with crews on set. You'll be tutored carefully by industry professionals, so you graduate with the competence and confidence to hit the ground running in the industry.

Our course content is reviewed every year to remain cutting-edge and relevant. We don't just want you to know what's waiting for you after graduating we want you to have the practical experience, you'll need to navigate the realities of the film industry. Every year, we bring in a host of working industry professionals to interact with you. One of the highlights of the year is Short Cuts, where you'll get to work alongside industry mentors on a professional set.

Successfully complete this course and you'll receive the New Zealand Diploma in Screen Production (Level 6).



SCAN TO  
LEARN MORE



**Duration:**  
40 weeks



**Wellington  
Auckland  
Christchurch**



**Portfolio  
required**

**ASSESSMENT**

Each course is assessed through practical exercises and practical/written assignments.

**GRADUATE CAREERS**

Graduates will gain skills for an entry level position as a videographer or work on corporate video team.

**FURTHER LEARNING**

Film and Content Creation provides an excellent pathway into the Diploma in Film and TV Production, Level 6.

**GRADUATE CAREERS**

Graduates will have the skills to gain entry level roles in departments such as; Camera, Editing, Research, Lighting, Directing, Production, Audio.

## WHAT WILL YOU LEARN?

**FOUNDATIONS**

You'll be introduced to all the processes and principles for creating, planning, producing, shooting, and editing screen content. Learn basic scriptwriting and storytelling techniques, storyboarding and shot listing.

**DEVELOPMENT**

You will learn to develop a great piece of content, furthering your technical skills as well as planning and managing locations used to create your content. You'll also learn how to create a soundscape using Adobe Audition and how to direct factual and dramatic content.

**PRODUCTION**

You will dive deeper into how to make professional looking content; this course is all about the 'doing'. Learn how to shoot and edit a dynamic multi cam live event – it might be a sports event or a live performance. Learn the tricks of the trade for creating visual effects on Adobe After Effects. Use all your skills to create an engaging tutorial for the web and a short drama to finish the term.

**FINAL PROJECT**

Everything you have learned will culminate in an end of year project where you'll produce a 4–7-minute piece of factual or dramatic content. You'll get work on not only your own project but collaborate with others in your class to work on their projects too.



## WHAT WILL YOU LEARN?

**PROFESSIONAL PRACTICES**

You will be introduced to specialist roles, tools and processes working in a collaborative crew environment on a variety of projects. A few things you will work on;

- Reviewing the fundamentals of screen production in a specialist role of either Directing, Production Management, Camera/Lighting/Audio or Post-Production
- Being part of a crew creating a 60 second documentary and a 60 second drama
- Be part of team that creates a studio News bulletin in a specialist field or studio role.

**SKILLS DEVELOPMENT**

Build on your specialist technical skills in a variety of studio and location productions using professional practices and equipment. A few things you will work on;

- Specialist workshops in your chosen field and putting those skills into practice on challenging projects
- Four-part drama web series
- 'Day in the Life' documentary
- 'Vibe' – an arts themed magazine style studio show
- Field items to insert in the Vibe studio shows.

**COMPLEX PROJECTS**

Collaborate in a series of complex large-scale productions in a specialist role. A few things you will work on;

- Following the pre-production, production and post-production processes for complex projects
- 'Encounter' drama – with multiple scenes, 10 hour shoot day, some at night
- 'Craft' documentary – focusing on a craftsperson and adding another 'voice' to the narrative
- 'Short Cuts' – shoot dramas shoot on location with industry professionals mentoring the crew.

**FINAL PROJECT**

You will work collaboratively with more autonomy to realise the director's vision for a 10–14 documentary or drama. A few things you will work on;

- A crew for a 10–14-minute film. Each director will write and direct a 10–14-minute drama or documentary and the rest of the students are crewed to fill the various production roles
- A variety of projects each with their unique challenges and problems
- Self-promotion and marketing materials to prepare for an industry job.



# ENTRY REQUIREMENTS

SCAN TO  
LEARN MORE



ACADEMIC ENTRY REQUIREMENT					
	Certificate in Creative Media (Level 4)	Diploma in Creative Marketing (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Digital Design (Web and Graphic Design) (Level 5)	
New Zealand	Completed NCEA Level 2 or equivalent level achieved from international curriculum				
India	Year 11 completion				
China	Senior Year 2 completion				
Thailand	Matayom 5				
South Korea	High school certificate Year 2				
	Diploma in Animation (Level 5)	Diploma in Software Development (Level 6)	Bachelor of Animation	Bachelor of Marketing and Creativity	Bachelor of Software Engineering
New Zealand	Completed NCEA Level 3 with credits in a relevant subject or equivalent level achieved from international curriculum				
India	Year 12 completion				
China	Senior Year 3 completion				
Thailand	Matayom 6				
South Korea	High school certificate Year 3				
	Master of Software Engineering		Masters in Business Informatics-Business Analytics	Masters in Business Informatics-Healthcare Informatics	
	<ul style="list-style-type: none"><li>A bachelor's degree in engineering, computer science, IT, physics, mathematics, business, or a related field from a recognised institution, <b>OR</b></li><li>An equivalent qualification from a recognised overseas university, with mathematics subjects (including Linear Algebra, Vector, Matrix Multiplication, Graph Theory, Set Theory, Probability Theory, etc.) included in the transcript.</li></ul>		<ul style="list-style-type: none"><li>A bachelor's degree or Graduate Diploma in informatics or business-related subject from a recognised institution, <b>OR</b></li><li>Evidence of acquiring the relevant skills and knowledge through appropriate work or professional experience in business studies or a related area.</li></ul>	<ul style="list-style-type: none"><li>A bachelor's degree or Graduate Diploma in informatics or health-related subject from a recognised institution, <b>OR</b></li><li>Evidence of acquiring the relevant skills and knowledge through appropriate work or professional experience in business studies or a related area.</li></ul>	
OTHER ENTRY REQUIREMENT					
Certificate in Creative Media (Level 4)	Certificate in Arts and Design (Level 4)	Diploma in Creative Marketing (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Digital Design (Web and Graphic Design) (Level 5)	
Have basic computer skills and an interest in design	Complete an interview with a relevant member of staff from Yoobee			Submit a portfolio of creative work to be assessed; Or successfully complete Certificate in Creative Media (level 4)	
Diploma in Animation (Level 5)	Bachelor of Animation	Bachelor of Software Engineering	Master of Software Engineering		
Submit a portfolio of creative work demonstrating your current skills to be assessed. Please find detailed requirement of portfolio on page 21. Or successfully complete Certificate in Creative Media (level 4)	Complete an interview with a relevant member of staff from Yoobee		Have substantial knowledge on programming, preferably in C++/Java/Python; or passing a free online bridging course offered by Yoobee. <b>OR</b> Alternative entry criteria: 2-3 years Diploma programme in related study areas with 3-4 years working experience in software developing (approval case by case by Head of Faculty).		

ENGLISH ENTRY REQUIREMENT						
	Certificate in Creative Media (Level 4)	Certificate in Arts and Design (Level 4)	Diploma in Creative Marketing (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Digital Design (Web and Graphic Design) (Level 5)	Diploma in Animation (Level 5)
IELTS	IELTS 5.5 (General or Academic) with no band lower than 5.0					
NZCEL	Level 3 (Applied)		Level 4 (General) or (Employment)			
TOFEL (iBT)	Score of 46 (with a writing score of 14)					
PTE	PTE (Academic) score of 42 with no band score lower than 36					
LanguageCert	B2 Communicator International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS					
	Diploma in Software Development (Level 6)	Bachelor of Animation	Bachelor of Marketing and Creativity	Bachelor of Software Engineering		
IELTS	IELTS 6.0 (Academic) with no band lower than 5.5					
NZCEL	Level 4 (Academic)					
TOFEL (iBT)	Score of 60 (with a writing score of 18)					
PTE	PTE (Academic) score of 50 with no band score lower than 42					
LanguageCert	C1 Expert International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS					
	Master of Software Engineering	Masters in Business Informatics-Business Analytics	Masters in Business Informatics-Healthccare Informatics			
IELTS	IELTS 6.5 (Academic) with no band lower than 6.0					
NZCEL	Level 5					
TOFEL (iBT)	Score of 79 (with a writing score of 21)					
PTE	PTE (Academic) score of 58 with no band score lower than 50					
LanguageCert	C1 Expert International ESOL Written (LRW) HIGH PASS with no less than 25/50 in each skill and Spoken (S) PASS, <b>OR</b> C2 Mastery International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS					

Note 1: This information is to be used as a guide only to determine entrance final admission decision will be made by UP Educaiton admissions team. UP Education reserves the right to change the requirements at any time without prior notice.

Note 2: If your qualification is not aquired from the countries listed above, please visit [yoobee.ac.nz](http://yoobee.ac.nz) or contact admissions team at [admissions@up.education](mailto:admissions@up.education) for more information.

Note 3: For other acceptable English equivalences, please visit NZQA website at: [www2.nzqa.govt.nz/about-us/rules-fees-policies/nzqa-rules/approval-recognition-and-accreditation/](http://www2.nzqa.govt.nz/about-us/rules-fees-policies/nzqa-rules/approval-recognition-and-accreditation/)





## GENERAL SCHOLARSHIP

The scholarship is valued at **up to 25%** of the tuition fee and is applicable to all undergraduate and postgraduate courses.

### Criteria for eligibility:

- Students must submit a personal statement explaining why they believe they are eligible for the scholarship, **OR**
- Students must participate in a scholarship interview.

Please note that not all students will receive 25% of the scholarship; the exact amount depends on the student's performance during the interview or the assessment of their personal statement. For more details, please contact the Regional Managers.

## NEW MASTERS SCHOLARSHIP

The Master of Business Informatics, with its Business Analytics and Healthcare Informatics strands, offers a **\$10,000 NZD** scholarship to the first 50 enrolled students.



SCAN TO LEARN  
MORE ABOUT  
SCHOLARSHIPS



International students over 18 years of age can live in own arranged accommodation. Some accommodation options are popular, so it is wise to apply for your accommodation as soon as you can. NauMai NZ provides you with useful information about accommodation in New Zealand, and Tenancy Services helps you to understand your rights when you rent.

**NauMai NZ:** [naumainz.studyinnewzealand.govt.nz/help-and-advice/housing](http://naumainz.studyinnewzealand.govt.nz/help-and-advice/housing)

**Tenancy Services:** [www.tenancy.govt.nz/](http://www.tenancy.govt.nz/)

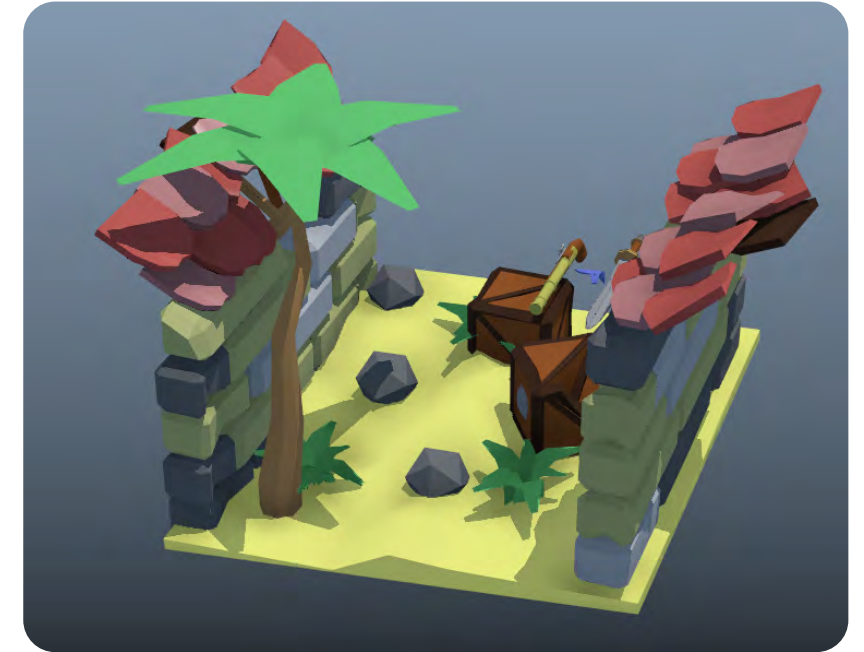
For more information about homestay booking and airport pickup services, please contact [accommodation@up.education](mailto:accommodation@up.education)

## HOMESTAY

Available to all students, homestay is a great way of experiencing New Zealand culture and practising your English every day.

You will have your own room with a bed, desk, lamp and Wi-Fi, and all meals including breakfast and dinner Monday to Friday, and breakfast, lunch and dinner on weekends and public or school holidays. Laundry is also included.

- All homestays are thoroughly checked - the family is interviewed and the home inspected.
- All homestay providers sign a contract agreeing to rules and standards and undergo a vetting procedure by New Zealand Police.
- All students under 18 are visited in their accommodation quarterly by Authorised accommodation assessors.
- All payments to the homestay provider are made via the UP Education Student Fees Trust.
- A 24-hour call centre number is provided in case of emergency.





# SUPPORT ON CAMPUS

**LEARNING SUPPORT**

Studying overseas is exciting and rewarding – but sometimes it can also be challenging. We are here to provide all the support and care students need to achieve their goals.

The role of the Deans is to support the tutors and teaching staff by monitoring attendance and academic progress, and carrying out disciplinary measures where required. If a teacher has a concern about a student, they talk to their tutor first, followed by the dean if necessary.

Our teachers, tutors and deans work together closely to ensure students are happy and thriving.

**INTERNATIONAL STUDENT SUPPORT**

International student support officers help students with accommodation, health, course guidance and pathway options, as well as administration issues such as visa renewals, banking and insurance.

**STUDENTS SAFE INSURANCE**

The Education (Pastoral Care of Tertiary and International Learners) Code of Practice 2021 requires all international students studying in New Zealand to have appropriate health and travel insurance during their period of study.

The Code sets out minimum standards of advice and care that international students can expect and provides a procedure that you can follow if you have any concerns about your education providers and agents. Our responsibility for pastoral care of international students under the Code is for the duration of enrolment.



SCAN TO LEARN MORE ABOUT SUPPORT ON CAMPUS



SCAN TO LEARN MORE ABOUT NEURODIVERSE AND DISABLED LEARNER SUPPORT

**INDUSTRY-STANDARD HARDWARE AND SOFTWARE**

All our students have full access to industry-standard equipment and facilities.

- Bachelor of Software Engineering: Unity, Unreal, C# programming, Android Studio, mobile apps, ARCore, ARToolKit
- Bachelor of Digital Innovation: A year-long subscription to Adobe (covered by Course Related Costs). Complimentary membership to the Marketing Association of New Zealand while enrolled in this programme.
- Bachelor of Animation: Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Audition, Animate, Character Animate, Dreamweaver, Autodesk Maya, Autodesk Mudbox, Substance Painter, SynthEyes, GitKraken, XNormal, Sculpttris, Audacity

**HEALTH AND WELLBEING**

We have staff trained and registered with Red Cross for minor health and wellbeing issues at the College. If students need further medical treatment, a doctor is available by appointment.

**Alicia Su**  
— International Student Support Officer



"Living and studying overseas for international students can be challenging. I am here to listen and help students during the time at Yoobee with immigration advice, visa and insurance inquiry, specialised orientation session, assist campuses with pastoral care needs, attendance and academic progress report, other customer services to students.

I am working with internal and external stakeholders to assist international students to achieve excellent outcomes and provide advice and support during student's study period."

# HOW TO ENROL

SCAN TO APPLY NOW



1

**APPLICATION**

Visit Enroller, our online enrolment portal, where you will be able to set up your account and manage the entire enrolment process from application through to arrival.  
Enroller: [enroller.app/up-education/enrolment-application](https://enroller.app/up-education/enrolment-application)

2

**ACCEPTANCE**

- Open the unconditional offer that you received from [admissions@up.education](mailto:admissions@up.education).
- Read through the Contract of Enrolment and Enrolment Acceptance Form Sign and initial at the requested sessions and send them back to [admissions@up.education](mailto:admissions@up.education).

3

**PAYMENT**

- Open browser on your computer/laptop/mobile/tablet and go to [upcolleges.flywire.com](https://upcolleges.flywire.com)
- Change the language if you need by clicking the globe icon on the up-left side of the page.
- Choose the country that you are paying from and type in the NZD amount shown in the invoice on your unconditional offer.
- Follow the on-screen instructions to complete the payment.

Once your payment is received, you will receive an email from [admissions@up.education](mailto:admissions@up.education) with your receipt.

4

**VISA APPLICATION**

Apply for your student visa online with Immigration New Zealand at [www.immigration.govt.nz/new-zealand-visas/apply-for-a-visa](https://www.immigration.govt.nz/new-zealand-visas/apply-for-a-visa)

If you are outside New Zealand when you apply for your visa you can choose to pay your tuition fees after your visa has been Approved in Principle (AIP). You must provide a tuition fee receipt after your application has been AIP in order to have your visa granted.

●

**ENROLMENT**

Once you received your visa, please send it to admissions team and you are good to book your flight ticket to New Zealand. You will receive the pre-arrival pack via email from the campus team once your visa has been received. Please arrive before the orientation date and attend the orientation at campus.

Need help choosing the right programme or understanding the application process?

Get in touch today!

**admissions@up.education**  
**yoobee.ac.nz**






## Code of Practice for the Pastoral Care of International Students

UP Education, and its schools, is a signatory to The Education (Pastoral Care of Tertiary and International Learners) Code of Practice 2021. Published by the New Zealand Ministry of Education and administered by the New Zealand Qualifications Authority (NZQA), the Code is designed to ensure international students are well informed, safe and properly cared for.  
Visit: [nzqa.govt.nz/the-code](https://nzqa.govt.nz/the-code)

UP Education partners with leading universities in New Zealand and Australia to provide learning pathways to international students, equipping them with the knowledge, skills and confidence to excel at English-language universities.

Every effort was made to present accurate information in this Yoobee Higher Education International Course Guide at the time of publication 22 January 2025.

UP Education reserves the right to change information without notice where this is considered necessary or desirable.

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