

YOU CREATE THE FUTURE.

Programme Overview 2024



YOOBEE COLLEGE OF CREATIVE INNOVATION

Why study at Yoobee?

We've been fuelling the creative and technology industries for over 30 years with talented Animators, Filmmakers, Designers, Techies, and Game Developers. We are committed to developing generation after generation of New Zealand's leading creative and technical talents.

LEARN IT BY DOING IT

At Yoobee College of Creative Innovation, our training is practical. You are assessed by the quality of the work you create, and there are no written exams.

INDUSTRY-LED TRAINING

You can be confident you're learning the skills employers want. We reassess our programmes on a regular basis to keep them up to date with the latest technology and ideas. All our students have full access to industry-standard equipment and facilities.

MENTORSHIP

Small class sizes form the backbone of the Yoobee educational model. We focus on relationships, face-to-face time with industry-experienced tutors who are not only experts in their fields but fantastic teachers.

TECH WORK EXPERIENCE

At Yoobee we are proud to be the only New Zealand institution to offer 8-10 week virtual internships and externships with a range of international companies like Meta, Snapchat, Hewlett Packard and Beats.



NEW ZEALAND'S LARGEST SPECIALIST CREATIVE AND TECHNOLOGY COLLEGE

Yoobee offers exclusively Bachelor and Master courses across the country, with campuses in Auckland, Wellington and Christchurch for international students. You will gain an education that opens doors to the best digital and design studios, and international tech companies in the world.

Yoobee College of Creative Innovation is where you create the future - a place where you can truly find your creative identity, immersed in a culture you love with a tribe of like-minded people.



We're an **NZQA Category 1 Provider**

We've been in the business for **30+** more than 30 years



86%

Percentage of students who go on to further study or gain employment

1,800

The number of students we successfully train each year



Scan to watch Dhrushanthi's testimonial video

DHRUSHANTHI NAIDOO-SEVRAJ
- BACHELOR OF SOFTWARE ENGINEERING

"The learning experience at Yoobee has been very challenging, but motivating at the same time. The tutors are great, they are very knowledgeable, which ensures me that I have a very good three years ahead. I'm learning lots from them and hopefully becoming a better software engineer than I am today.

You should definitely do it. Don't hesitate. This is an amazing opportunity for your professional and your personal growth. It's not impossible, you definitely can achieve it."

STUDY OPTIONS

COURSE TITLE	NZQA LEVEL	QUALIFICATION	DURATION	CAMPUS	TUITION FEE	RESOURCE FEE
FOUNDATION						
Certificate in Creative Media	4	New Zealand Certificate in Digital Media and Design (Level 4)	19 weeks	Auckland City, Wellington, Christchurch	\$12,500	\$950
ANIMATION						
Diploma in Animation	5	New Zealand Diploma in Animation (Level 5)	40 weeks	Auckland City, Wellington	\$24,500	\$2,000
New Zealand Diploma in Animation	6	New Zealand Diploma in Animation (Level 6)	40 weeks	Auckland City	\$24,500	\$2,000
Bachelor of Animation (Additional Honours year)	7	Bachelor of Animation	3 years (additional 1 year for Honours)	Auckland City, Wellington, Christchurch	Year 1: \$30,000 Year 2: \$25,500 Year 3: \$25,500	Year 1: \$2,500 Year 2: \$2,500 Year 3: \$2,500
DESIGN						
Diploma in Digital Design (Web and Graphic Design)	5	New Zealand Diploma in Digital Media and Design (Level 5)	40 weeks	Auckland City, Wellington, Christchurch	\$24,500	\$2,000
Diploma in Creative Digital Design (Pathway to Victoria University of Wellington Available)	6	New Zealand Diploma in Digital Media and Design (Level 6)	40 weeks	Auckland City, Wellington, Christchurch	\$24,500	\$2,000
Diploma in Web and UX Design	6	New Zealand Diploma in Web Design and Production (Level 6)	40 weeks	Auckland City	\$24,500	\$2,000
DIGITAL INNOVATION						
Diploma in Creative Marketing	5	New Zealand Diploma in Digital Media and Design (Level 5)	32 weeks	Auckland City	\$24,500	\$2,000
Bachelor of Marketing and Creativity – Toi Ranga Auaha	7	Bachelor of Marketing and Creativity – Toi Ranga Auaha	3 years	Auckland City, Wellington, Christchurch	Year 1: \$24,000 Year 2: \$20,400 Year 3: \$20,400	Year 1: \$2,000 Year 2: \$2,000 Year 3: \$2,000
TECHNOLOGY						
Diploma in Software Development	6	New Zealand Diploma in Software Development (Level 6)	2 years	Auckland City, Wellington, Christchurch	Year 1: \$24,500 Year 2: \$20,825	Year 1: \$2,000 Year 2: \$2,000
Bachelor of Software Engineering	7	Bachelor of Software Engineering	3 years	Auckland City, Wellington, Christchurch	Year 1: \$24,000 Year 2: \$20,400 Year 3: \$20,400	Year 1: \$2,500 Year 2: \$2,500 Year 3: \$2,500
Master of Software Engineering	9	Master of Software Engineering	1 year (45 weeks)	Auckland City	\$36,000	\$2,000
FILM						
Film and TV Sets: Introduction to the Art Department	4	New Zealand Certificate in Arts and Design (Level 4)	19 weeks	Auckland City	\$12,500	\$950
Diploma in Film and Content Creation	5	New Zealand Diploma in Screen Production (Level 5)	40 weeks	Auckland City, Wellington, Christchurch	\$24,500	\$2,000
Diploma in Screen and Stage Acting	5	New Zealand Diploma in Drama (Level 5)	40 weeks	Auckland City	\$24,500	\$2,000
Diploma in Film and TV Production	6	New Zealand Diploma in Screen Production (Level 6)	40 weeks	Auckland City, Wellington, Christchurch	\$24,500	Year 1: \$2,000
Diploma in Drama (Screen Acting)	6	New Zealand Diploma in Drama (Level 6)	2 years	Auckland City	Year 1: \$24,500 Year 2: \$20,825	Year 1: \$2,000 Year 2: \$2,000

Note: International Tuition and Resource fees are in New Zealand Dollars and include GST. Fees are subject to change and UP Education reserves the right to change this information at any time. Courses are delivered by Yoobee College of Creative Innovation, which is one of the trading names for the registered PTE Yoobee Colleges Limited (NZQA Category One Private Training Establishment provider). Your enrolment is with Yoobee Colleges Ltd and your qualification is issued by Yoobee Colleges.

Please refer to our website for the most updated information yoobee.ac.nz

"My favourite part so far has been life drawing class. Breaking down a subject, environment, or object into its basic shapes and structure and adding layers of construction, shading, and detail until it starts to come to life! It's so rewarding to see how much my peers and myself have improved over the duration of this class—not only in skill level but also in speed. Before I joined Yoobee, it would take me around half an hour to an hour to finish a sketch. Now I can do it comfortably in around five minutes!"

CAYLEEN BESTER
– BACHELOR OF ANIMATION



Student Work - Leopard painting created by Cayleen Bester



SCHOLARSHIPS

Undergraduate Courses

If you are a first year student looking to enrol into our On-Campus **Bachelor of Animation, Bachelor of Marketing and Creativity, Bachelor of Software Engineering**, you could be eligible to receive a scholarship when you meet our requirements.

The scholarship is valued at **25%** of the tuition fee in the first year of bachelor degree courses. Application via email to admissions team is required to receive this scholarship.

Please note: 15% progression discount of the annual tuition fee for 2nd year and 3rd year will be automatically applied to your offer letter and it will not be shown as scholarship.

Other Yoobee certificate and diploma courses: the scholarship is value at **15%** of tuition fee. Application via email to admissions team is required to receive this scholarship.



Postgraduate Courses

● 25% SCHOLARSHIP FOR MASTER OF SOFTWARE ENGINEERING

The scholarship is valued at **25%** of the tuition fee for **Master of Software Engineering**.

Criteria for eligibility:

- Any student enrolled in 2024 intakes is eligible for application of the scholarship
- Students need to be interviewed by the representative of Yoobee College

● 20% SCHOLARSHIP AND \$3,000 NZD DISCOUNT FOR NZCEL + MASTER OF SOFTWARE ENGINEERING

The scholarship is valued at **20%** of the tuition fee and **\$3,000 NZD** discount for **Master of Software Engineering**.

Criteria for eligibility:

- Any student enrolled in 2024 intakes is eligible for application of the scholarship if they used the NZCEL (New Zealand Certificate of English Language) as English evidence to meet the entry requirement condition on the offer letter.
- Students need to be interviewed by the representative of Yoobee College

HOW TO APPLY

To find out more, contact your agent or go to our website at **YOOBEE.AC.NZ**

POWERED BY



ENTRY REQUIREMENTS

Academic Entry Requirement

	Certificate in Creative Media (Level 4)	Certificate in Arts and Design (Level 4)	Diploma in Creative Marketing (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Digital Design (Web and Graphic Design) (Level 5)	
New Zealand	Completed NCEA Level 2 or equivalent level achieved from international curriculum					
India	Year 11 completion					
China	Senior Year 2 completion					
Sweden	Year 11 completion					
Thailand	Matayom 5					
South Korea	High school certificate Year 2					
	Diploma in Animation (Level 5)	Bachelor of Animation	Diploma in Software Development (Level 6)	Bachelor of Marketing and Creativity – Toi Ranga Auaha	Bachelor of Software Engineering	Master of Software Engineering
New Zealand	Completed NCEA Level 3 with credits in a relevant subject or equivalent level achieved from international curriculum					Hold a bachelor's degree in engineering, computer science, information technology, physics, mathematics, business, or related disciplines; OR an acceptable equivalent qualification from a recognized university (or similar) overseas
India	Year 12 completion					
China	Senior Year 3 completion					
Sweden	Upper Secondary School Leaving Certificate					
Thailand	Matayom 6					
South Korea	High school certificate Year 3					

Other Entry Requirement

Certificate in Creative Media (Level 4)	Certificate in Arts and Design (Level 4)	Diploma in Creative Marketing (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Digital Design (Web and Graphic Design) (Level 5)
Have basic computer skills and an interest in design	Complete an interview with a relevant member of staff from Yoobee			Submit a portfolio of creative work to be assessed; Or successfully complete Certificate in Creative Media (level 4)
Diploma in Animation (Level 5)	Bachelor of Animation	Bachelor of Software Engineering	Master of Software Engineering	
Submit a portfolio of creative work demonstrating your current skills to be assessed. Please find detailed requirement of portfolio on page 21. Or successfully complete Certificate in Creative Media (level 4)		Complete an interview with a relevant member of staff from Yoobee	Have substantial knowledge on programming, preferably in C++/Java/Python; or passing a free online bridging course ⁴ offered by Yoobee. OR Alternative entry criteria: 2-3 years Diploma programme in related study areas with 3-4 years working experience in software developing (approval case by case by Head of Faculty).	

English Entry Requirement

	Certificate in Creative Media (Level 4)	Certificate in Arts and Design (Level 4)	Diploma in Creative Marketing (Level 5)	Diploma in Film and Content Creation (Level 5)	Diploma in Digital Design (Web and Graphic Design) (Level 5)	Diploma in Animation (Level 5)
IELTS	IELTS 5.5 (General or Academic) with no band lower than 5.0					
NZCEL	Level 3 (Applied)		Level 4 (General) or (Employment)			
TOFEL (iBT)	Score of 46 (with a writing score of 14)					
PTE	PTE (Academic) score of 42 with no band score lower than 36					
LanguageCert	B2 Communicator International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS					
	Bachelor of Animation	Diploma in Software Development (Level 6)	Bachelor of Marketing and Creativity – Toi Ranga Auaha	Bachelor of Software Engineering	Master of Software Engineering	
IELTS	IELTS 6.0 (Academic) with no band lower than 5.5				IELTS 6.5 (Academic) with no band lower than 6.0	
NZCEL	Level 4 (Academic)				Level 5	
TOFEL (iBT)	Score of 60 (with a writing score of 18)				Score of 79 (with a writing score of 21)	
PTE	PTE (Academic) score of 50 with no band score lower than 42				PTE (Academic) score of 58 with no band score lower than 50	
LanguageCert	C1 Expert International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS				C1 Expert International ESOL Written (LRW) HIGH PASS with no less than 25/50 in each skill and Spoken (S) PASS, or C2 Mastery International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS	

Note 1: This information is to be used as a guide only to determine entrance final admission decision will be made by UP Education admissions team. UP Education reserves the right to change the requirements at any time without prior notice.

Note 2: If your qualification is not acquired from the countries listed above, please visit Yoobee website or contact admissions team at admissions@up.education for more information.

Note 3: For other acceptable English equivalences, please visit NZQA website at: <https://www2.nzqa.govt.nz/about-us/rules-fees-policies/nzqa-rules/approval-recognition-and-accreditation/#e10518>

Note 4: Online Bridging Course is designed for applicants of the Master of Software Engineering programme who met the academic entry requirements but do not have a sufficient programming background. This is a self-paced online course that students will study at Yoobee online platform. The entire course contains three main topics

- Software Development Principles
- Programming with C++
- Object Oriented Programming

Course length: 10-12 weeks recommended

Assessment method: Multi-choices questions

Pass grade: 80%

Max. Attempts: 3 times

Cost: FREE