



This is not hospitality as usual.



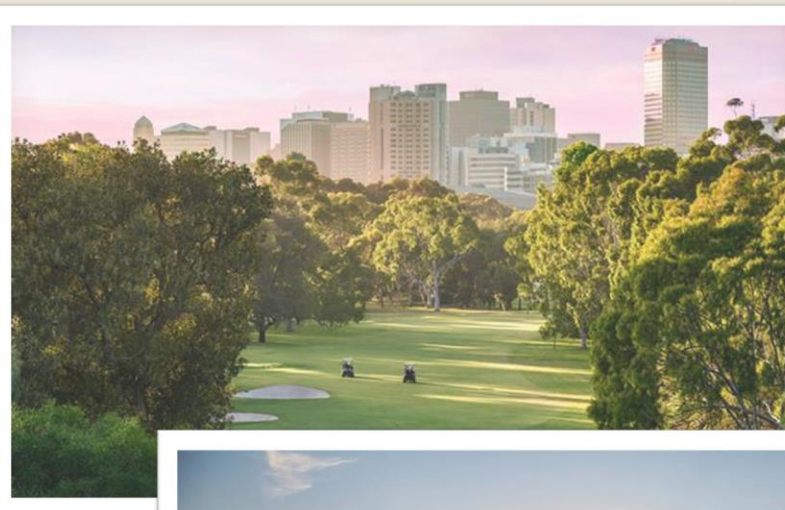
WE ARE ICHM.

Australia's best hotel & hospitality business school for exceptional student experiences and teaching quality.

(QILT, SES 2020)

ICHM





STUDY IN ADELAIDE, SA

Adelaide has a reputation as a city of restaurants, quality wine, outdoor eating and a great lifestyle – it makes it an ideal place to learn the art of hospitality.

State-of-the-art campus

Sits in the heart of Adelaide CBD, the new campus celebrates what we do best, hospitality; providing spaces that are industry leading, warm and welcoming.





HOTEL INDUSTRY RISING
STAR | Meg Anderson

aha|sa
— W I
20 N N
22 E R
AWARDS FOR EXCELLENCE



**Only Hotel School in Australia that
offers 50% academic study, 50%
paid industry placement.**

Hands on experience with Paid internship
More Work Integrated Learning hours than any other University

Industry Partners

ICHM works with hotels and other hospitality businesses in Australia and around the world to secure placements for students



ICHM

Local industry partners that support ICHM students' academic subjects:



**National
Wine Centre of
Australia**



**Ranked #2 in overall
employment rate**

**ICHM Graduate
employment rate:**

96.3%

(QILT Graduate Outcome Survey , GOS 2021)



Course Overview

	Bachelor of Business (Hospitality Management)	Pre-Masters	Masters of International Hotel Management	Study Abroad Program
CRICOS Code	075806G	099349G	097743C	078998D / 078999C / 079000C
Duration	3 years	6 months	2 years	6 months / 1 year (2 academic semesters) / 1 year (1 academic semester + 1 WIL)
2023 Start dates	30 January , 24 July	30 January , 24 July	30 January , 24 July	30 January , 24 July
Tuition fees	\$96,000 AUD (\$4,000 AUD per subject)	\$16,000 AUD (\$4,000 AUD per subject)	\$52,000 AUD (\$4,000 AUD per subject)	\$4,000 AUD per subject
New student fee	\$250 AUD	\$250 AUD	\$250 AUD	\$250 AUD
Course structure	Total: 27 Subjects <ul style="list-style-type: none"> On-campus: 18 core subjects + 6 electives subjects Off-campus: 3 WIL 	6 pathway subjects	Total: 14 Subjects <ul style="list-style-type: none"> On-campus: 10 core subjects + 3 elective subjects Off-campus: 1 Professional Practice and Research (Industry) 	Together with your own university or hotel school you can select up to 8 subjects (or as few as 4 subjects) at different levels.
Progression requirements	Pass all academic requirement and complete a minimum of 1500 industry hours (at least 500 hours must be in food and beverage role and at least 500 must be in a non-food and beverage role)	Pass each subject and achieve a minimum weighted average mark (WAM) of 50%.	Pass all academic requirement and complete a minimum of 600 industry hours; in addition to the 200 minimum experience required to undertake the research project.	N/A

BACHELOR OF BUSINESS (HOSPITALITY MANAGEMENT)

CRICOS: 075806G

YEAR 1-SEMESTER 1

On-campus Academic Study
20-22 weeks

Academic Subjects

- BBHM101 The Contemporary Hospitality and Tourism Industry
- BBHM102 The Server Etiquette
- BBHM103 Restaurant Service: Standards, Etiquettes & Training
- BBHM104 Be Our Guest
- BBHM105 First Taste at Culinary
- BBHM106 Building Blocks of Marketing
- BBHM109 Employability for Future Hoteliers
- BBHM112 Ready, Set, Study!

YEAR 1-SEMESTER 2

Off-campus WIL Placement
20-24 weeks

☑ BBHM211a Work Integrated Learning



YEAR 2-SEMESTER 3

On-campus Academic Study
20-22 weeks

Academic Subjects

Core subjects:

- BBHM202 For the Love of Wine
- BBHM203 Hotel Front Office Operations
- BBHM205 Launch into HRM
- BBHM206 Hot Property
- BBHM209 Money Matters
- BBHM212 Marketing Beyond the Tangible

Elective Subjects*

- ☑ BBHM201 Culinary Around the World
- ☑ BBHM210 The Art & Science of Management
- ☑ BBHM216 Entrepreneurship
- ☑ BBHM217 Español 1
- ☑ BBHM218 Gastronomy: The Art, Culture and Science of Food and Beverages
- ☑ BBHM303 Keeping the Customer Relationship Alive
- ☑ BBHM310 Big Data, Bigger Opportunities

*Students to nominate 2 electives.

Note that not every elective will be offered each semester.

YEAR 2-SEMESTER 4

Off-campus WIL Placement
20-24 weeks

☑ BBHM211a Work Integrated Learning



YEAR 3-SEMESTER 5

On-campus Academic Study
20-22 weeks

Academic Subjects

Core subjects:

- BBHM302 Managing Productivity Through People
- BBHM306a Operation Hospitality: Capturing Success in Hotels
- BBHM308 Sustainability Check-In
- BBHM312 Revenue Management for Hoteliers
- BBHM313 The Business of Events

Elective Subjects**

- ☑ BBHM314 International Wine
- ☑ BBHM315 The Power of Brands: Hospitality Insights
- ☑ BBHM316 Designing Contemporary Hotels
- ☑ BBHM317 Español 2
- ☑ BBHM318 Hotel Outlets Management
- ☑ BBHM320 Innovate or Evaporate

YEAR 3-SEMESTER 6

Off-campus WIL Placement
20-24 weeks

☑ BBHM211a Work Integrated Learning



MASTER OF INTERNATIONAL HOTEL MANAGEMENT

CRICOS: 097743C



YEAR 1-SEMESTER 1
On-campus Academic Study
20-22 weeks
Graduate Certificate in International Hotel Management

Academic Subjects

- MIHM101 International Hotel Food & Beverage Management
- MIHM102 International Hotel Accommodation Management
- MIHM103 Hospitality Management Accounting
- MIHM104 International Hotel Services Marketing

YEAR 2-SEMESTER 3
On-campus Academic Study
20-22 weeks
Master of International Hotel Management

Academic Subjects

Core Subjects:

- MIHM301 Leadership In A Changing World
- MIHM302 Hospitality Business In The Global Context
- MIHM400 Professional Practice and Research Workshop

Elective Subjects**

- ☐ MIHM303 Ethics, Justice and Responsible Management in Hospitality
- ☐ MIHM304 Hospitality Property Development and Management Strategies
- ☐ MIHM305 International Human Resource Management
- ☐ MIHM306 Managing Customer Relationships and Experiences

**Students to nominate 1 elective.

Note that not every elective will be offered each semester.

YEAR 1-SEMESTER 2
On-campus Academic Study
20-22 weeks
Graduate Diploma in International Hotel Management

Academic Subjects

Core Subjects:

- MIHM201 Workforce Design and Strategy
- MIHM202 Strategic Management
- MIHM203 International Hotel Revenue Management

Elective Subjects*

- ☐ MIHM208 Academic and Research Skill Development
- ☐ MIHM204a Art and Design in Hospitality Environments
- ☐ MIHM205 Information Systems Management
- ☐ MIHM206 International Hotel Brand Management
- ☐ MIHM207 Entrepreneurship and Innovation
- ☐ MIHM307 Research Methods for Managers

*Students to nominate 1 elective.

Note that not every elective will be offered each semester.

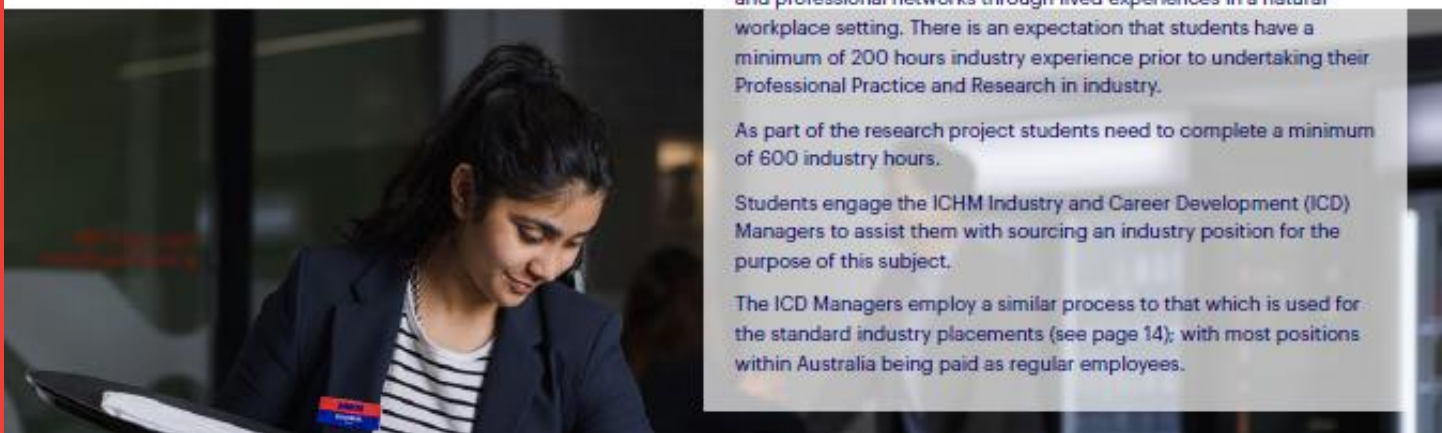
YEAR 2-SEMESTER 4
Off-campus Professional Practice and Research
(Industry)
Master of International Hotel Management 20-24 weeks

Semester 4 of the Masters provides students with the opportunity to undertake a six month Professional Practice and Research in industry. This capstone subject will enable the student to integrate theory with the practice of work to develop their knowledge, skills and professional networks through lived experiences in a natural workplace setting. There is an expectation that students have a minimum of 200 hours industry experience prior to undertaking their Professional Practice and Research in industry.

As part of the research project students need to complete a minimum of 600 industry hours.

Students engage the ICHM Industry and Career Development (ICD) Managers to assist them with sourcing an industry position for the purpose of this subject.

The ICD Managers employ a similar process to that which is used for the standard industry placements (see page 14); with most positions within Australia being paid as regular employees.



Non-Award Program

Pre-Masters Program

Alternative pathway into the ICHM Master of International Hotel Management.

The program is designed to be an academic, literacy and numeracy bridging program for international students who do not meet the standard Masters entry requirements.

Duration:

- 6 months, full time program

Mode of delivery:

- Face to face

Entry requirements:

- Successful completion of a 3 year post secondary qualification comparable to an Australian Associate Degree or Advance Diploma
- English – IELTS: 6.0 overall (no band under 5.5)





Non-Award Program

Study Abroad Program

ICHM invites students from all around the world to study with us in Adelaide. Great opportunity to study in Australia and obtain real industry experience.

Together with their own University or hotel school, students can select up to 8x subjects or as little as 4 subjects at different levels.

Duration:

- 6 months
- *Optional:* undertake a 6 months work integrated learning placement

Mode of delivery:

- Face to face

Entry requirements:

- Studying at a University or hotel school in their country
- English – IELTS: 5.5 overall (no band under 5.0) or TOEFL (IBT) above 46 overall; or recognised equivalent



ICHM – WORK INTEGRATED LEARNING (WIL)

ICHM's WIL process has been designed to ensure students leave their degree industry ready and able to hit the ground running.

- ✓ The ability to put into practice the skills and knowledge learnt during the on-campus semesters
- ✓ In-depth on-the-job experience
- ✓ Insight into the world of work and the responsibilities it involves
- ✓ Realistic experiences of the hotel and other business environments
- ✓ The opportunity to experience different company cultures, systems & work practices
- ✓ Rigorous and relevant assessment
- ✓ An insight into a range of career paths
- ✓ Personal growth and independence
- ✓ Networking opportunities for future employment.

Here are some of the resorts and hotels where our students and graduates work:

 **ACCOR HOTELS**

HYATT®


JOURNEY BEYOND
INDIAN PACIFIC THE GHAN GREAT SOUTHERN


TFE hotels


VOYAGES
INDIGENOUS TOURISM AUSTRALIA

IHG®
HOTELS & RESORTS

 **Delaware North**

THE STAR
ENTERTAINMENT GROUP

 **HAMILTON ISLAND**
GREAT BARRIER REEF AUSTRALIA

THE LANGHAM
MELBOURNE



INDIGO HOTEL
ADELAIDE



SOFITEL BRISBANE



THE OVAL HOTEL
ADELAIDE



REEF VIEW HOTEL
HAMILTON ISLAND



THE GHAN
LUXURY TRAIN



W HOTEL BRISBANE



SKYCITY BY EOS
Adelaide



LIZARD ISLAND RESORT
CAIRNS

Amazing Work Placement Experiences

Entry Requirements

Academic requirements – varied between countries

English requirements:

Bachelor of Business (Hospitality Management)


International students may be required to prove English proficiency to enter the Bachelor of Business (Hospitality Management). Students who do not meet ICHM English requirements upon application, may be offered enrolment conditional upon successful completion of an English language course.

English Proficiency	Year 1 or Advanced Entry
IELTS	Academic overall score 6.0 (min 5.5 in any band)
TOEFL (IBT)	70 (min 17 in any band)
PTE	50 (writing & speaking not below 45)
Cambridge English (CAE)	169 (min 162 in any band)
High School	Successful completion of the last 2 years of high/ secondary school, where the language of instruction was English
HKDSE	4

Master of International Hotel Management

International students may be required to prove English proficiency to enter the Master of International Hotel Management. Students who do not meet ICHM English requirements upon application, may be offered enrolment conditional upon successful completion of an English language course.

English Proficiency	Year 1 or Advanced Entry
IELTS	Academic overall score 6.5 (no band below 6.0)
TOEFL (IBT)	Overall score 79 (writing and speaking not below 20)
PTE	Overall score 58 (no score below 50)
Cambridge English (CAE)	Overall score 176 (no score below 169)



In addition to meeting academic requirements, students should also demonstrate the maturity, personality and attitude appropriate for this demanding industry

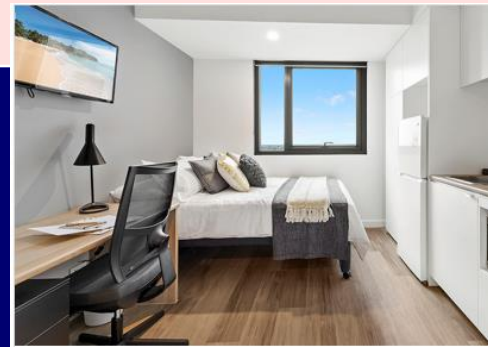
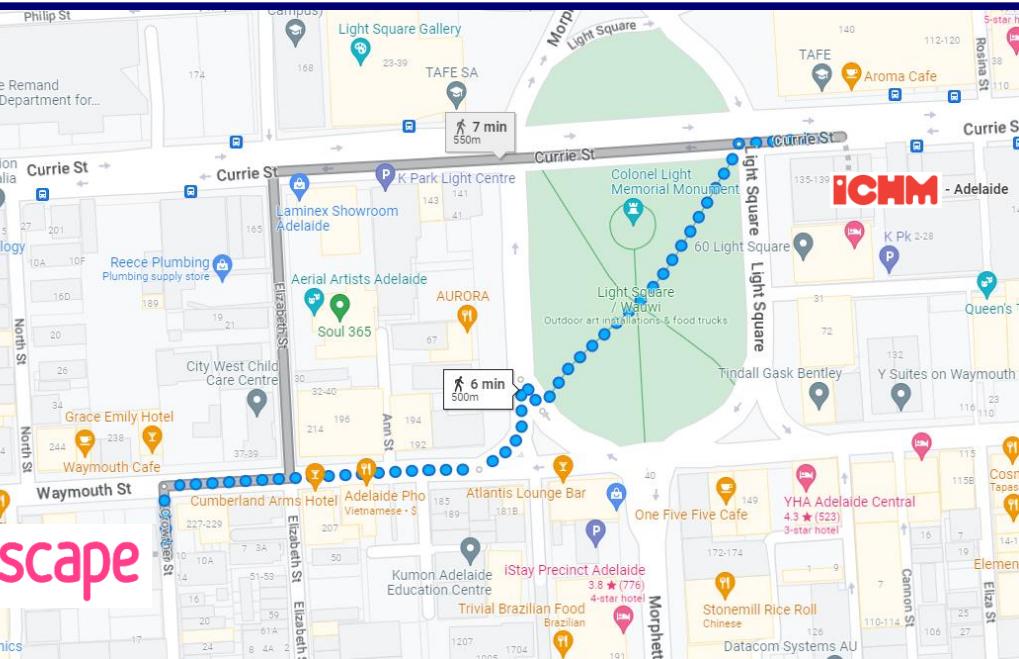
A People Business

Diverse Career Outcomes

Hotel Management	Food & Beverage Positions	Rooms Division Positions
General Manager	Food & Beverage Manager	Director of Operations
Revenue Manager	Event Manager	Rooms Division Manager
Sales & Marketing Manager	Restaurant Manager	Front Office Manager
Business Development Manager	Bar Manager	Reservations Manager
Public Relations Manager		Guest Relationship Manager
Human Resource Manager		
Finance Manager		



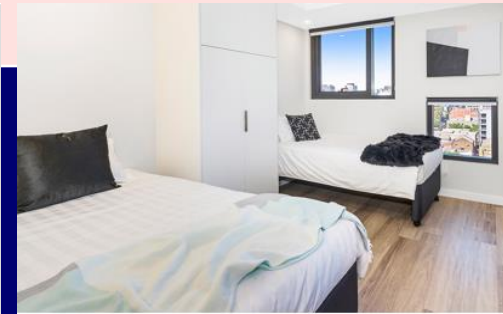
CHM's Recommended Student Accommodation



STUDIO APARTMENT

SCAPE WAYMOUTH

FROM
\$339 PW



**MEDIUM TWIN STUDIO
- VIEWS**

SCAPE WAYMOUTH

FROM
**\$244 PW
PER PERSON**

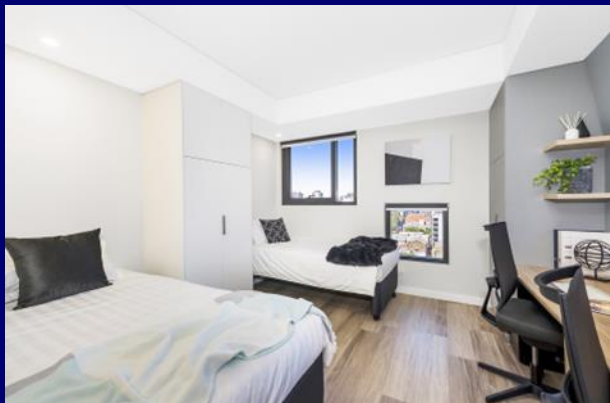


**7 BEDROOM
APARTMENT**

SCAPE WAYMOUTH

FROM
**\$299 PW
PER PERSON**

scape



ICHM





A Global Alumni Network



Rachael Harman

General Manager

Sofitel Adelaide, Australia

Graduated ICHM in 1999



Deidre Cotterill

General Manager

Cambria Hotel Downtown, Asheville, USA

Graduated ICHM in 2001



Melissa Pitt-Chalmers

Vice President Of Global Sales

(Europe, Middle East & Africa)

Marriott International, London, United

Kingdom

Graduated ICHM in 1997



Linda Girrback

Director Of Revenue Management

Mövenpick Hotel, Berlin, Germany

Graduate ICHM in 2008



Vanessa Li

Marketing Manager

**The Imaging Source, Taipei,
Taiwan**

Graduated ICHM in 1997



Sylvia Chu

General Manager

**The Rocket Innovation, Taipei,
Taiwan**

Graduated ICHM in 1997



Sandy Tai

Human Resources Director

L'OREAL, Shanghai, China
Graduated ICHM in 1999

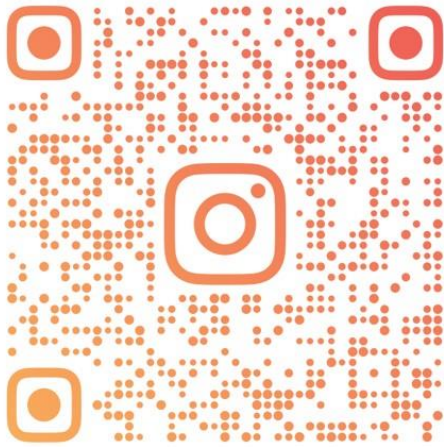


Crystal Chen

Community Sales Manager

Regus, Tokyo, Japan
Study Abroad program in 2015
InterContinental Hotels & Resorts

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our socials



ICHM_AUSTRALIA





Thank you.

iCHM