

Do you want to study Creative Technologies?

"Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something. It seemed obvious to them after a while. That's because they were able to connect experiences they've had and synthesize new things."

– Steve Jobs



QS World University Rankings 2023

Sample study plan

Foundation Studies Programme



Delivered by UP International College New Zealand

Duration:

- 6 months
- 8-9 months
- 12 months

The AUT Certificate in Foundation Studies ensures you not only meet AUT undergraduate course entry requirements but that you are fully prepared for the challenges of degree-level study.

The UP English Language Test (UPELT) has been developed to help provide prospective students with obtaining their English language scores prior to enrolment.

Bachelor of Creative Technologies



Delivered by Auckland University of Technology

Duration: 3 years

Further study options



- Postgraduate Certificate in Creative Technologies
- Master of Creative Technologies
- Master of Philosophy
- Doctor of Creative Technologies

Registered in Creative Technologies



Career opportunities

- Artificial intelligence
- Augmented and virtual reality
- Creative enterprises
- Creative technologies
- Digital media
- Electronic music and sound
- Film and sound post-production
- Games and interaction
- Internet of things
- Mechatronics
- Mobile and web applications
- Smart environments
- Smart textiles
- Technology start-ups
- Transmedia
- Wearable technologies

Employability

A creative technologies degree can lead to a wide range of career opportunities in the creative industries including positions that require creative thinkers, problem solvers, entrepreneurial strategies, digital marketing, product/service design, UX UI design, digital artists, software engineers, business development managers, project management, interactive exhibitions and installation, sound designers, digital storytelling, smart materials, wearables, and extended reality (XR: MR/VR/AR).

Pay for marketing, advertising and developer roles varies depending on skills, qualifications and experience.

Marketing co-ordinators and executives usually earn

\$65k–\$80k per year

Account managers usually earn

\$55k–\$100k per year

Media planners usually earn

\$65k–\$100k per year

Junior game developers with up to **three years'** experience usually earn

\$60k–\$80k per year

User experience designers usually earn

\$90k–\$130k per year

Junior software developer usually earn

\$50k–\$80k per year

Intermediate software developer usually earn

\$80k–\$130k per year

Source: Salt Recruitment Agency, 2022; The Creative Store, 'New Zealand Salary Survey 2021', 2021; New Zealand Game Developers Association, July 2022; 'Recruit I.T Technology and Digital Salary Update Auckland', July 2021, 'Recruit I.T Technology and Digital Salary Update Wellington', July 2021.

Find out more at careers.govt.nz



SAMUEL WANLESS

Master of Creative Technologies student
Bachelor of Creative Technologies

"Creating artefacts of value from by-product materials is an incredibly fulfilling process."

"Identifying desirable characteristics within materials that may have previously been overlooked opens up a whole area of sustainable product design."

"This premise has completely shifted my approach to making, and I intend for it to be a core motivation for future work."

He enjoyed presenting his work at the 2021 International Virtu-wool Research Conference and is now working on commercialising his research, together with the industry partner he collaborated with throughout his master's degree.



Bachelor of Creative Technologies

Why choose Creative Technologies?

The Bachelor of Creative Technologies is New Zealand's most innovative bachelor's programme. It's designed for this fast-moving digital era that recognises we need to think creatively about the application of technology in society.

You'll learn to identify new opportunities and creative approaches to guide the transformation of industries and businesses that this era requires.

The programme is organised around projects and challenges. You'll learn existing and new technologies, creative processes and strategies to collaborate with others to tackle the complex challenges of our time.

You could apply your skills to a wide range of fields, from developing a new creative audio or visual artform to solving one of the United Nations Sustainable Development Goals.

What you'll learn

Year 1

You're introduced to key concepts of creative technologies and develop these through diverse studio projects. Projects will vary and you'll learn how to express your ideas in a variety of digital and physical media – whether it's through video, sound, mechatronics, games or smart objects.

Year 2 & 3

In your second and third year you have more choice of studio projects. Each semester has a number of themes that provide a degree of focus, but you're encouraged to develop your studio projects in creative, unexpected or provocative ways.

We encourage you to work in teams or with people outside AUT, including industry partners. You can explore student projects at <https://futureenvironments.aut.ac.nz/>

AUT Certificate in Foundation Studies

Programme type	Fast-track	Standard	Standard Plus	Foundation Connect
Duration	6 months	8–9 months	12 months	6 months
Tuition fees*	\$18,750 NZD	\$23,250 NZD	\$29,900 NZD	\$15,990 NZD
Resource fee	\$800 NZD	\$800 NZD	\$800 NZD	\$800 NZD**
Exam fee	\$350 NZD	\$350 NZD	\$350 NZD	\$350 NZD**
Application fee	\$400 NZD	\$400 NZD	\$400 NZD	\$400 NZD**
2023 Start dates (incl. Orientation)	13 February, 26 April, 10 July, 2 October	13 February, 26 April, 10 July, 2 October	13 February, 26 April, 10 July, 2 October	13 February, 26 April, 10 July, 2 October
English language requirements***	IELTS 6.0 (no band less than 5.0)	IELTS 5.5 (no band less than 5.0)	IELTS 5.0 (no band less than 4.5)	IELTS 4.5 (no band less than 4.0)
International entry requirements	IB: at least 4x 4 grade CIE: 2 B grades and 2 C grades	IB: at least 3x 4 grade CIE: 4 C grades	IB: at least 2x 4 grade CIE: 2 D grades and 2 C grades	Please contact UP International College at international@up.education

*The tuition fees quoted above are in \$NZD and are correct at the time of publication (30 November 2022). Visit aut.up.education

** Students starting with Foundation Connect will pay the Resource, Application and Exam fees once and will not be charged again upon progression to Foundation.

***IELTS criteria can be substituted for assessment with an UP English Language Test (UPELT) or accepted equivalents.

Progression requirements

For Certificate in Foundation Studies students applying for entry to AUT in 2023.

All AUT undergraduate degree offers require the following minimum University Entrance (UE) marks from the Certificate in Foundation Studies: eight courses (each with a pass rate of 50%) made up of four compulsory courses (English I and II, Culture & Society, Tertiary Study Skills), and four optional academic courses.

Programme	Minimum University Entrance marks (out of 400) for four academic courses	Semester Intake	Minimum Duration (Years)	Minimum English language proficiency	Additional requirements
Bachelor of Creative Technologies	240	February	3	English II (65% minimum), or IELTS 6.0 overall (with no band below 5.5), or equivalent.	An average of 70% or higher in any two subject



Scholarships

Progression Scholarships

Progression scholarships of up to NZ\$5,000 are awarded towards the tuition fees of the first year of undergraduate degree study at Auckland University of Technology.

Pathway Scholarships

International Excellence Scholarships of up to NZ\$5,000 and Fast Track Foundation Scholarships of up to NZ\$2,500 are available for the Foundation Studies Programme.

Foundation Connect Scholarship

Student who successfully progress from Foundation Connect programme to Standard Foundation programme will be awarded up to NZ\$5,000 scholarship if they achieve top results.



Scan to learn more about Scholarships and Academic Entry Requirements



Find out more at:
AUT.UP.EDUCATION