

Do you want to study Communication?



"Journalism allows its readers to witness history; fiction gives its readers an opportunity to live it."

– John Hersey



QS World University Rankings 2023

Sample study plan

Foundation Studies Programme



Delivered by UP International College New Zealand

Duration:

- 6 months
- 8-9 months
- 12 months

The AUT Certificate in Foundation Studies ensures you not only meet AUT undergraduate course entry requirements but that you are fully prepared for the challenges of degree-level study.



Bachelor of Communication Studies



Delivered by Auckland University of Technology

Duration: 3 years

Majors you can study in the Bachelor of Communication Studies:

- Advertising and Brand Creativity
- Digital Communication
- Journalism
- Public Relations
- Radio and Audio Media
- Screen Production



Registered in Communication



Career opportunities

Communications professionals plan and develop strategies that promote the public image of an organisation to the public, shareholders and employees. Demand for experienced communications professionals is high due to:

- Increasing use of digital channels and social media platforms by government departments, companies and organisations.
- More workers being employed as internal communications advisers.

Employability

Communications professionals in **entry-level** roles usually start on about minimum wage to \$54,000 a year.

Communications professionals with **2 to 5 years'** experience usually earn between

\$55k–\$65k per year

After **5 to 9 years**, communications professionals usually earn between

\$65k–\$85k per year

Communications professionals with **10 to 15 years'** experience can earn from

\$70k–\$120k per year



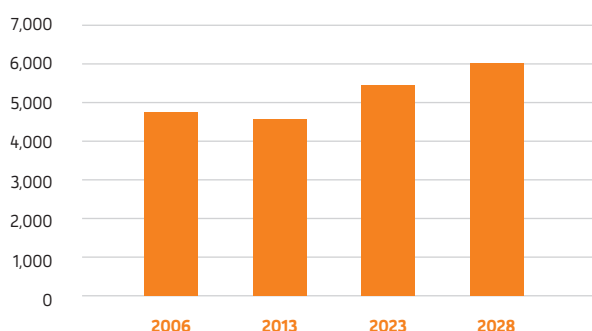
Senior communications professionals with **10 to 20 years'** experience can earn from

\$140k–\$250k per year

Source: Public Relations Institute of New Zealand, 2018.

Find out more at careers.govt.nz

Employment chart



Source: Statistics NZ Census and MBIE projections

Related occupations

- Author
- Advertising Specialist
- Blogger
- Columnist
- Copywriter
- Editor
- Radio Presenter
- Reporter
- Technical Writer
- Television Presenter



Irra Lee

Online Content Producer, TVNZ,

Graduate, Bachelor of Communication Studies in Journalism

"Graduating from AUT means you come out future-proof. You complete your degree with some of the hard skills you'll need for the changing world, as well as the soft skills and the adaptability to keep developing. The skills you gain in class translate to real-life practice or at least give you a base from which to build your skills."



Bachelor of Communication Studies

Why choose Communication Studies?

AUT's communications degree is very well regarded in New Zealand and around the world. That's because our students pick up top jobs in the best companies and media outlets, and win many prestigious awards.

AUT communications students and graduates are internationally recognised, having won the Sally Logan-Milne Young Practitioner of the Year award, CAANZ AXIS award, ORCA awards, Cannes International Advertising award and NZ Student Marketer of the Year award.



**TOP 150
WORLDWIDE**

for communication
and media studies



Cutting edge
TV studios



State-of-the-art
radio studio

What you'll learn

Year 1

In your first year, you'll be introduced to the media world and essential communication theories and practice. The first year of the Bachelor of Communication Studies is common to all students, and gives you an overview of the field of communication studies.

Year 2 & 3

You begin to develop important skills in your chosen fields.

The degree is flexible enough to enable you to specialise in more than one communication discipline, or to take a major or minor from outside the School of Communication Studies.

You choose:

A Bachelor of Communication Studies major (120 points) and one of the following options:

- A second major from the Bachelor of Communication Studies (120 points); or
- A major from another AUT degree (120 points); or
- Two minors (60 points each) 2; or
- A minor (60 points) and elective courses (60 points)

AUT Certificate in Foundation Studies

Programme type	Fast-track	Standard	Standard Plus	Foundation Connect
Duration	6 months	8-9 months	12 months	6 months
Tuition fees*	\$18,750 NZD	\$23,250 NZD	\$29,900 NZD	\$15,990 NZD
Resource fee	\$800 NZD	\$800 NZD	\$800 NZD	\$800 NZD**
Exam fee	\$350 NZD	\$350 NZD	\$350 NZD	\$350 NZD**
Application fee	\$400 NZD	\$400 NZD	\$400 NZD	\$400 NZD**
2023 Start dates (incl. Orientation)	13 February, 26 April, 10 July, 2 October	13 February, 26 April, 10 July, 2 October	13 February, 26 April, 10 July, 2 October	13 February, 26 April, 10 July, 2 October
English language requirements***	IELTS 6.0 (no band less than 5.0)	IELTS 5.5 (no band less than 5.0)	IELTS 5.0 (no band less than 4.5)	IELTS 4.5 (no band less than 4.0)
International entry requirements	IB: at least 4x 4 grade CIE: 2 B grades and 2 C grades	IB: at least 3x 4 grade CIE: 4 C grades	IB: at least 2x 4 grade CIE: 2 D grades and 2 C grades	Please contact UP International College at international@up.education

*The tuition fees quoted above are in \$NZD and are correct at the time of publication (30 November 2022). Visit aut.up.education

** Students starting with Foundation Connect will pay the Resource, Application and Exam fees once and will not be charged again upon progression to Foundation.

***IELTS criteria can be substituted for assessment with an UP English Language Test (UPELT) or accepted equivalents.

Progression requirements

For Certificate in Foundation Studies students applying for entry to AUT in 2023.

All AUT undergraduate degree offers require the following minimum University Entrance (UE) marks from the Certificate in Foundation Studies: eight courses (each with a pass rate of 50%) made up of four compulsory courses (English I and II, Culture & Society, Tertiary Study Skills), and four optional academic courses.

Programme	Minimum University Entrance marks (out of 400) For four academic courses	Semester Intake	Minimum Duration (Years)	Minimum English language proficiency
Bachelor of Communication Studies (Advertising and Brand Creativity, Digital Communication, Journalism, Public Relations, Radio and Audio Media, Screen Production)	260	February	3	English II (65% minimum), or IELTS 6.0 overall (with no band below 5.5), or equivalent



Scholarships

Progression Scholarships

Progression scholarships of up to NZ\$5,000 are awarded towards the tuition fees of the first year of undergraduate degree study at Auckland University of Technology.

Pathway Scholarships

International Excellence Scholarships of up to NZ\$5,000 and Fast Track Foundation Scholarships of up to NZ\$2,500 are available for the Foundation Studies Programme.

Foundation Connect Scholarship

Student who successfully progress from Foundation Connect programme to Standard Foundation programme will be awarded up to NZ\$5,000 scholarship if they achieve top results.



Scan to learn more about Scholarships and Academic Entry Requirements



Find out more at:
AUT.UP.EDUCATION